

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Economics - NOC:Economic Environment and Business Strategy

Subject Co-ordinator - Prof. Sukumar Vellakkal

Co-ordinating Institute - IIT Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Business Environment
- Lecture 2 - Market Mechanism
- Lecture 3 - Understanding the Working of the Market Mechanism
- Lecture 4 - Understanding the Elasticity Concepts
- Lecture 5 - Business Environment: Technology, Society and Policy
- Lecture 6 - Government Interventions in Market System
- Lecture 7 - Externalities: A Case for Government Intervention in Market Economies
- Lecture 8 - Political and Government Environment
- Lecture 9 - Macroeconomic Environment and GDP
- Lecture 10 - GDP Concepts
- Lecture 11 - Comparing GDP Measures and Economic Welfare
- Lecture 12 - Measuring Inflation: Concepts, Tools, and Techniques
- Lecture 13 - Inflation Measures: Comparison and the Indian Context
- Lecture 14 - Understanding the Financial Environment
- Lecture 15 - Financial Instruments and Intermediaries
- Lecture 16 - Debt Markets: Bonds and Interest Rate Fundamentals
- Lecture 17 - Interest Rate Determination: Market Forces and Policy
- Lecture 18 - Theories of Interest Rate Determination - I
- Lecture 19 - Credit Rating: Purpose, Process, and Impact
- Lecture 20 - Theories of Interest Rate Determination - II
- Lecture 21 - Monetary Policy: Objectives and Instruments
- Lecture 22 - Central Banking and the Money Supply Process - I
- Lecture 23 - Central Banking and the Money Supply Process - II
- Lecture 24 - Structure and Formulation of Monetary Policies: Insights
- Lecture 25 - Monetary Policy Strategies
- Lecture 26 - Fiscal environment
- Lecture 27 - Understanding an open economy
- Lecture 28 - Foreign exchange
- Lecture 29 - Policy Interventions in the Forex Market

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- Lecture 30 - International Trade Environment
- Lecture 31 - Trade Agreements
- Lecture 32 - Business Cycles
- Lecture 33 - Major Business Cycles - I
- Lecture 34 - Major Business Cycles - II
- Lecture 35 - 2007-08 Financial Crisis and Recession 2008-09
- Lecture 36 - Policy Lags and Macroeconomic Stability
- Lecture 37 - Strategic Management - I
- Lecture 38 - Strategic Management - II
- Lecture 39 - Strategic Management - III
- Lecture 40 - Case Study Approach