

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Managerial Accounting

Subject Co-ordinator - Dr. Varadraj Bapat

Co-ordinating Institute - IIT - Bombay

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Management Accounting
- Lecture 2 - Double Entry System, Forms of Organisation
- Lecture 3 - Financial Statements
- Lecture 4 - Balance Sheet
- Lecture 5 - Profit and Loss Account
- Lecture 6 - Company Account
- Lecture 7 - Accounting Concepts, Standards, IFRS
- Lecture 8 - Depreciation, Inventory, Goodwill
- Lecture 9 - Inventory Valuation, Cash Flow
- Lecture 10 - Cash Flow Statement Cases
- Lecture 11 - Cash Flow Statement Cases
- Lecture 12 - Cash Flow Statement Cases-Part II
- Lecture 13 - Fund Flow Statement Cases
- Lecture 14 - Common-size, Comparative Statement Analysis
- Lecture 15 - Ratio Analysis
- Lecture 16 - Financial Statements Analysis
- Lecture 17 - Comparative, Common-size and Ratio Analysis
- Lecture 18 - Financial Statements Analysis - Colgate Palmolive Case
- Lecture 19 - Financial Statements Analysis - Dabur India Case
- Lecture 20 - Types of Costs
- Lecture 21 - Accounting for Costs
- Lecture 22 - Cost Allocation, Absorption
- Lecture 23 - Job and Process Accounting
- Lecture 24 - Job and Process Accounting including cost sheet and equivalent production
- Lecture 25 - Equivalent production and Activity Based Costing
- Lecture 26 - Activity Based Costing and Management
- Lecture 27 - Cost Volume Profit Analysis
- Lecture 28 - Relevant and Sunk Cost in Decision Making
- Lecture 29 - New Product, Shut Down and Joint Products

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- Lecture 30 - Budget and Budgetary control
- Lecture 31 - Budgeting and Standard Costing
- Lecture 32 - Standard Costing - Material, Labour and Overhead Variances
- Lecture 33 - Standard Costing - Mix, Yield, Sales and Fixed Overhead Variances
- Lecture 34 - Standard Costing - Mix, Yield and Fixed Overhead Variances
- Lecture 35 - Cost Volume Profit and Break-Even Point Analysis
- Lecture 36 - Cost Volume Profit Analysis - Cost Indifference Point and Leverage
- Lecture 37 - Cash Flow Advanced Cases
- Lecture 38 - Cash Flow Advanced Cases-Part II
- Lecture 39 - Financial Statements Analysis Advanced
- Lecture 40 - Financial Statement- Forecasting and Valuation - Dabur Case
- Lecture 41 - Financial Statement- Forecasting and use of Adjusted data - Pfizer and Merck Case

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Managerial Economics

Subject Co-ordinator - Dr. Trupti Mishra

Co-ordinating Institute - IIT - Bombay

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Managerial Economics
- Lecture 2 - Introduction to Managerial Economics (Continued...)
- Lecture 3 - Introduction to Managerial Economics (Continued...)
- Lecture 4 - Basic Tools of Economic Analysis and Optimization Techniques
- Lecture 5 - Basic Tools of Economic Analysis and Optimization Techniques (Continued...)
- Lecture 6 - Basic Tools of Economic Analysis and Optimization Techniques (Continued...)
- Lecture 7 - Basic Tools of Economic Analysis and Optimization Techniques (Continued...)
- Lecture 8 - Theory of Demand
- Lecture 9 - Theory of Demand (Continued...)
- Lecture 10 - Theory of Demand (Continued...)
- Lecture 11 - Theory of Demand (Continued...)
- Lecture 12 - Consumer Behaviour
- Lecture 13 - Consumer Behaviour (Continued...)
- Lecture 14 - Elasticity of Supply
- Lecture 15 - Demand Forecasting
- Lecture 16 - Demand Forecasting (Continued...)
- Lecture 17 - Theory of Production
- Lecture 18 - Theory of Production (Continued...)
- Lecture 19 - Theory of Production (Continued...)
- Lecture 20 - Theory of Cost
- Lecture 21 - Theory of Cost (Continued...)
- Lecture 22 - Theory of Cost (Continued...)
- Lecture 23 - Theory of Cost (Continued...)
- Lecture 24 - Theory of Market
- Lecture 25 - Perfect Competition
- Lecture 26 - Perfect Competition (Continued...)
- Lecture 27 - Monopoly
- Lecture 28 - Monopoly (Continued...)
- Lecture 29 - Monopoly (Continued...)

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- Lecture 30 - Monopolistic
- Lecture 31 - Oligopoly
- Lecture 32 - Oligopoly (Continued...)
- Lecture 33 - Oligopoly (Continued...)
- Lecture 34 - Oligopoly (Continued...)
- Lecture 35 - Oligopoly and Game Theory
- Lecture 36 - Oligopoly and Game Theory (Continued...)
- Lecture 37 - Game Theory / Product Pricing
- Lecture 38 - Product Pricing
- Lecture 39 - Product Pricing (Continued...)
- Lecture 40 - Summary

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Organisation Management

Subject Co-ordinator - Prof. Vinayshil Gautam

Co-ordinating Institute - IIT - Delhi

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Organization Management, Nature, Scope and Complexity

Lecture 2 - Longitudinal thinking and legacy factor

Lecture 3 - Longitudinal thinking and legacy factor

Lecture 4 - Longitudinal thinking and legacy factor

Lecture 5 - Theory and majors schools of Thought and Framework of Organizational Analysis

Lecture 6 - Theory and majors schools of thought and framework of organizational analysis (Continued...)

Lecture 7 - Theory and majors schools of thought and framework of organizational analysis (Continued...)

Lecture 8 - Systems contingency approach to organization theory and practice; techniques of organizational di

Lecture 9 - Systems contingency approach to organization theory and practice; techniques of organizational di

Lecture 10 - Systems contingency approach to organization theory and practice; techniques of organizational d

Lecture 11 - Theory of organizational structures - nature and consequence of structure

Lecture 12 - Theory of organizational structures - nature and consequence of structure (Continued...)

Lecture 13 - Socio-culture dimension of work and behavior

Lecture 14 - Socio-culture dimension of work and behavior (Continued...)

Lecture 15 - Socio-culture dimension of work and behavior (Continued...)

Lecture 16 - Impact of environment and cultural variables on organization structure & style

Lecture 17 - Impact of environment and cultural variables on organization structure & style (Continued...)

Lecture 18 - Impact of environment and cultural variables on organization structure & style (Continued...)

Lecture 19 - Organization Change and Organisation Development

Lecture 20 - Organization Change and Organisation Development (Continued...)

Lecture 21 - Intervention strategies for organization development - individual, Group and Interpersonal Inter

Lecture 22 - Intervention strategies for organization development - individual, Group & interpersonal interve

Lecture 23 - Intervention strategies for organization development - individual, Group & interpersonal interve

Lecture 24 - Total System Intervention & Stabilizing Change Management by Objectives

Lecture 25 - Total System Intervention & Stabilizing Change Management by Objectives (Continued...)

Lecture 26 - Total System Intervention & Stabilizing Change Management by Objectives (Continued...)

Lecture 27 - Nature of Organisational Processes

Lecture 28 - Nature of Organisational Processes (Continued...)

Lecture 29 - Nature of Organisational Processes (Continued...)

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Environmental analysis Techniques and impact for organizational growth
- Lecture 31 - Environmental analysis Techniques and impact for organizational growth (Continued...)
- Lecture 32 - Environmental analysis Techniques and impact for organizational growth (Continued...)
- Lecture 33 - Issues of Mechnisation, Automation and Computerisation
- Lecture 34 - Issues of Mechnisation, Automation and Computerisation (Continued...)
- Lecture 35 - Organisation Interdependence
- Lecture 36 - Organisation Interdependence (Continued...)
- Lecture 37 - Organisation Interdependence (Continued...)
- Lecture 38 - Organisation Evaluation
- Lecture 39 - Organisation Evaluation (Continued...)
- Lecture 40 - Organisation Evaluation (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Organisation of Engineering Systems and Human Resources Management

Subject Co-ordinator - Prof. Vinayshil Gautam

Co-ordinating Institute - IIT - Delhi

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to the subject and the course
- Lecture 2 - Understanding organizations
- Lecture 3 - Understanding organizations
- Lecture 4 - Concerns of organising engineering business and systems
- Lecture 5 - Concerns of organising engineering business and systems (Continued...)
- Lecture 6 - Concerns of organising engineering business and systems (Continued...)
- Lecture 7 - Structure and process issues in running organisations
- Lecture 8 - Structure and process issues in running organisations (Continued...)
- Lecture 9 - Design issues in running organisations
- Lecture 10 - Design issues in running organisations (Continued...)
- Lecture 11 - Operating organizations
- Lecture 12 - Operating organizations (Continued...)
- Lecture 13 - Operating organizations (Continued...)
- Lecture 14 - Cybernetics and systems framework
- Lecture 15 - Cybernetics and systems framework (Continued...)
- Lecture 16 - Socio-technical systems
- Lecture 17 - Socio-technical systems (Continued...)
- Lecture 18 - Socio-technical systems (Continued...)
- Lecture 19 - Dealing with efficiency and excellence
- Lecture 20 - Dealing with efficiency and excellence (Continued...)
- Lecture 21 - Dealing with efficiency and excellence (Continued...)
- Lecture 22 - Man-machine relationship
- Lecture 23 - Man-machine relationship (Continued...)
- Lecture 24 - Longitudinal Thinking
- Lecture 25 - Longitudinal Thinking (Continued...)
- Lecture 26 - Concerns of recruitment, selection, skill formation and redeployment
- Lecture 27 - Concerns of recruitment, selection, skill formation and redeployment (Continued...)
- Lecture 28 - Concerns of recruitment, selection, skill formation and redeployment (Continued...)
- Lecture 29 - Developing teams and leadership

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- Lecture 30 - Developing teams and leadership (Continued...)
- Lecture 31 - Understanding motivation
- Lecture 32 - Understanding motivation (Continued...)
- Lecture 33 - Elements of human resources planning
- Lecture 34 - Elements of human resources planning (Continued...)
- Lecture 35 - Elements of human resources planning (Continued...)
- Lecture 36 - Indian Industrial Law and managing industrial
- Lecture 37 - Indian Industrial Law and managing industrial (Continued...)
- Lecture 38 - Indian Industrial Law and managing industrial (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Economic Growth and Development

Subject Co-ordinator - Prof. Rajshree Bedamatta

Co-ordinating Institute - IIT - Guwahati

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Concepts of Economic Growth and Development
- Lecture 2 - Structural features of developed and underdeveloped countries
- Lecture 3 - The Global North and the Global South
- Lecture 4 - Growth versus Development - some indices of economic development
- Lecture 5 - Modern Economic Growth
- Lecture 6 - Strategies of economic development and growth - I
- Lecture 7 - Strategies of economic development and growth - II
- Lecture 8 - Strategies of economic development and growth - III
- Lecture 9 - Strategies of economic development and growth - IV
- Lecture 10 - Strategies of economic development and growth - V
- Lecture 11 - Strategies of economic development and growth - VI
- Lecture 12 - Growth and Inequality
- Lecture 13 - Economic Growth and Public Support
- Lecture 14 - Measures of Inequality
- Lecture 15 - Introduction to Human Development-Putting People First
- Lecture 16 - The Human Development and Capability Approach
- Lecture 17 - Utilitarianism, Basic Needs Approach and the Capability Approach
- Lecture 18 - Measuring Human Development - I
- Lecture 19 - Measuring Human Development - II
- Lecture 20 - Other Human Development Indices
- Lecture 21 - Multidimensional Poverty, MDGs and SDGs
- Lecture 22 - Gender mainstreaming and Gender budgeting
- Lecture 23 - In Conclusion

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Strategic Marketing - Contemporary Issues

Subject Co-ordinator - Prof. Jayanta Chatterjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Strategic Marketing
Lecture 2 - Strategic Marketing
Lecture 3 - Strategic Marketing
Lecture 4 - Strategic Marketing
Lecture 5 - Strategic Marketing
Lecture 6 - Strategic Marketing
Lecture 7 - Strategic Marketing
Lecture 8 - Strategic Marketing
Lecture 9 - Strategic Marketing
Lecture 10 - Strategic Marketing
Lecture 11 - Strategic Marketing
Lecture 12 - Strategic Marketing
Lecture 13 - Strategic Marketing
Lecture 14 - Strategic Marketing
Lecture 15 - Strategic Marketing
Lecture 16 - Strategic Marketing
Lecture 17 - Strategic Marketing
Lecture 18 - Strategic Marketing
Lecture 19 - Strategic Marketing
Lecture 20 - Strategic Marketing
Lecture 21 - Strategic Marketing
Lecture 22 - Strategic Marketing
Lecture 23 - Strategic Marketing
Lecture 24 - Strategic Marketing
Lecture 25 - Strategic Marketing
Lecture 26 - Strategic Marketing
Lecture 27 - Strategic Marketing
Lecture 28 - Strategic Marketing
Lecture 29 - Strategic Marketing

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Lecture 30 - Strategic Marketing
Lecture 31 - Strategic Marketing
Lecture 32 - Strategic Marketing
Lecture 33 - Strategic Marketing
Lecture 34 - Strategic Marketing
Lecture 35 - Strategic Marketing
Lecture 36 - Strategic Marketing
Lecture 37 - Strategic Marketing

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Strategy: An Introduction to game Theory

Subject Co-ordinator - Prof. Aditya K. Jagannatham, Dr. Vimal Kumar

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction Examples
- Lecture 2 - Prisonersâ Dilemma
- Lecture 3 - Best Response and Nash Equilibrium
- Lecture 4 - Another Example
- Lecture 5 - Dominant Strategies
- Lecture 6 - Stag Hunt â Coordination and Bank Runs
- Lecture 7 - Battle of Sexes and Multiple Nash Equilibria
- Lecture 8 - Tragedy of Commons
- Lecture 9 - Tragedy of Commons
- Lecture 10 - Cournot Duopoly
- Lecture 11 - Cournot Duopoly
- Lecture 12 - Mixed Strategies
- Lecture 13 - Battle of Sexes
- Lecture 14 - Battle of Sexes
- Lecture 15 - Paying Taxes
- Lecture 16 - Portfolio Management Game
- Lecture 17 - Rationality, Choice and Common Knowledge
- Lecture 18 - Iterated Elimination of Domination Strategies
- Lecture 19 - Auction
- Lecture 20 - Auction
- Lecture 21 - Traffic at Equilibrium and Braesss Paradox
- Lecture 22 - Linear Markets
- Lecture 23 - Extensive Form Games
- Lecture 24 - Game Tree and Information Sets
- Lecture 25 - Strategies in Extensive form Games
- Lecture 26 - Extensive form Games with Simultaneous Moves and Their Normal Form Representation
- Lecture 27 - Sub Game Perfect Equilibrium Part-I
- Lecture 28 - Sub Game Perfect Equilibrium Part-II
- Lecture 29 - The Art of War

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- Lecture 30 - Ultimatum Game
- Lecture 31 - Stackelberg Model
- Lecture 32 - Bayesian Games
- Lecture 33 - Bayesian Game
- Lecture 34 - Bayesian Nash Equilibrium
- Lecture 35 - Yield vs Fight
- Lecture 36 - Yield vs. Fight
- Lecture 37 - Bayesian Cournot Game
- Lecture 38 - Bayesian Games with mixed strategies
- Lecture 39 - Auctions
- Lecture 40 - Sealed Bid First Price Auction
- Lecture 41 - Expected Revenue
- Lecture 42 - Bayesian Second Price Auction
- Lecture 43 - Expected Revenue
- Lecture 44 - All Pay Auction
- Lecture 45 - A Hawk-Dove Game
- Lecture 46 - Evolutionary Biology
- Lecture 47 - Evolutionary stable Strategy (ESS)
- Lecture 48 - ESS and NE
- Lecture 49 - Repeated Games
- Lecture 50 - Finitely Repeated Game having Multiple Equilibriums
- Lecture 51 - Chain-Store Paradox
- Lecture 52 - Infinitely Repeated Game
- Lecture 53 - Non Cooperative Bargaining
- Lecture 54 - Axiomatic Bargaining
- Lecture 55 - Extensive Form Game with Incomplete Information
- Lecture 56 - Introduction to perfect Bayesian Equilibrium
- Lecture 57 - Obtaining PBE
- Lecture 58 - Gift Game

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NPTEL Video Course - Management - NOC:Managing Services

Subject Co-ordinator - Prof. Jayanta Chatterjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - What is Service?
- Lecture 2 - Evolving Service Markets
- Lecture 3 - The Service Customers
- Lecture 4 - Product Service Systems
- Lecture 5 - The Service Act
- Lecture 6 - Seamless Service
- Lecture 7 - Service Management Elements
- Lecture 8 - Core Vs. Supplementary Services
- Lecture 9 - Intangibility of Services
- Lecture 10 - Response to IHIP Challenges
- Lecture 11 - Process & Promotion
- Lecture 12 - Process Issues in Service
- Lecture 13 - Challenges of Services-1
- Lecture 14 - Service Uniqueness-2
- Lecture 15 - Consumer in the Services Flow-1
- Lecture 16 - Service Consumer Behavior-2
- Lecture 17 - Customer Co Creation of Services-1
- Lecture 18 - Customer Co Creation of Services-2
- Lecture 19 - Current Service Map to New Service Design
- Lecture 20 - Current Service Map to New Service Design.
- Lecture 21 - Case Study on Service Excellence-1
- Lecture 22 - Case Study on Service Excellence-2
- Lecture 23 - Services Excellence - Culture
- Lecture 24 - People in Services
- Lecture 25 - Position - Value Proposition-1
- Lecture 26 - Position - Value Proposition-2
- Lecture 27 - Branding Services-1
- Lecture 28 - Distributing Services
- Lecture 29 - Distributing Services

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- Lecture 30 - Network of Services
- Lecture 31 - Strategy for Service Businesses
- Lecture 32 - Strategy for Service Businesses.
- Lecture 33 - Strategy for Service Businesses..
- Lecture 34 - Pricing - Basic Concepts
- Lecture 35 - Service Pricing
- Lecture 36 - Service Pricing.
- Lecture 37 - Service Quality-I
- Lecture 38 - Service Quality-II
- Lecture 39 - Service Quality-III
- Lecture 40 - Service Complaints and Recovery Strategies
- Lecture 41 - Loyalty - Relationship-I
- Lecture 42 - Loyalty - Relationship-II
- Lecture 43 - Strategy Canvas - Service Portfolio Analysis
- Lecture 44 - Loyalty - Relationship
- Lecture 45 - Managing Partner Relationships
- Lecture 46 - Global Service Ecosystem - Contemporary Issues
- Lecture 47 - Service Ecosystem - Service Innovation
- Lecture 48 - Services as Systems

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NPTEL Video Course - Management - NOC:Quantitative Finance

Subject Co-ordinator - Dr. Raghu Nandan Sengupta

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1

Lecture 2

Lecture 2 (Continued) - Part 1

Lecture 2 (Continued) - Part 2

Lecture 3

Lecture 4

Lecture 5

Lecture 6

Lecture 7

Lecture 8

Lecture 9

Lecture 10

Lecture 11

Lecture 12

Lecture 13

Lecture 14

Lecture 15

Lecture 16

Lecture 17

Lecture 18

Lecture 19

Lecture 20

Lecture 21

Lecture 22

Lecture 23

Lecture 24

Lecture 25

Lecture 26

Lecture 27

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Lecture 28
Lecture 29
Lecture 30
Lecture 31
Lecture 32
Lecture 33
Lecture 34
Lecture 35
Lecture 36
Lecture 37
Lecture 38
Lecture 39
Lecture 40
Lecture 41
Lecture 42
Lecture 43
Lecture 44
Lecture 45
Lecture 46
Lecture 47
Lecture 48

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Marketing Management-I

Subject Co-ordinator - Prof. Jayanta Chatterjee, Dr. Shashi Shekhar Mishra

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Defining Marketing
- Lecture 2 - Core Concepts in Marketing
- Lecture 3 - Case Studies
- Lecture 4 - Marketing of Services
- Lecture 5 - Evolution of Marketing
- Lecture 6 - Contemporary Issues in Modern Marketing Practices
- Lecture 7 - Introduction to Competitor Analysis
- Lecture 8 - Marketing Objectives
- Lecture 9 - Strategy and Core Competency
- Lecture 10 - PESTEL Framework
- Lecture 11 - Competitive Analysis
- Lecture 12 - Case Study
- Lecture 13 - Introduction To Marketing Information System
- Lecture 14 - Components of a Marketing Information System
- Lecture 15 - Marketing Research Process
- Lecture 16 - MDP and MRP
- Lecture 17 - Exploratory Research
- Lecture 18 - Exploratory Research (Continued...)
- Lecture 19 - Causal Research
- Lecture 20 - Measurement and Scaling
- Lecture 21 - Questionnaire and Sampling
- Lecture 22 - Sampling Techniques
- Lecture 23 - Data Collection, Preparation and Analysis
- Lecture 24 - Multivariate Data Analysis
- Lecture 25 - Introduction to Consumer Behaviour and Need Recognition
- Lecture 26 - Information Search
- Lecture 27 - Socio-Cultural Influences on the Consumer Buying Process
- Lecture 28 - Psychological Influences on Consumer Buying Process
- Lecture 29 - Evaluation of Alternatives

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- Lecture 30 - Purchase and Post Purchase Evaluation
- Lecture 31 - Service Consumption
- Lecture 32 - Structural Models of Attitude
- Lecture 33 - Industrial Buyer Behaviour - I
- Lecture 34 - Industrial Buyer Behaviour - II
- Lecture 35 - Industrial Marketing Program and Buying Process
- Lecture 36 - Three Dimension of Industrial Buyer Behaviour
- Lecture 37 - Consumer Decision-Making Process Revisited
- Lecture 38 - Identifying and Choosing Opportunities
- Lecture 39 - Market Segmentation - I
- Lecture 40 - Market Segmentation - II
- Lecture 41 - Segmentation and Targeting
- Lecture 42 - Segmentation and Post Segmentation Strategies
- Lecture 43 - Introduction to Marketing Strategy
- Lecture 44 - Positioning
- Lecture 45 - Segmentation and Targeting in B2B Market
- Lecture 46 - Crafting the Positioning and Branding Effectively

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NPTEL Video Course - Management - NOC:Marketing Management-II

Subject Co-ordinator - Prof. Jayanta Chatterjee, Dr. Shashi Shekhar Mishra

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Brief Recap of Basic Concepts from Marketing Management 1 - I
- Lecture 2 - Brief Recap of Basic Concepts from Marketing Management 1 - II
- Lecture 3 - Product - An Important Component of the 4P
- Lecture 4 - New Product Development - I
- Lecture 5 - New Product Development - II
- Lecture 6 - Entrepreneurial Marketing
- Lecture 7 - Screening New Product Ideas
- Lecture 8 - Diffusion of Innovation
- Lecture 9 - Product Life Cycle and Introduction to Strategy
- Lecture 10 - Strategy for New Product Introduction - I
- Lecture 11 - Strategy for New Product Introduction - II
- Lecture 12 - Marketing Strategies for Different Stages in PLC
- Lecture 13 - Introduction to Brand, Branding and Brand Equity
- Lecture 14 - Strategic Brand Management Process
- Lecture 15 - Brand Building - I
- Lecture 16 - Brand Building - II
- Lecture 17 - Secondary Associations of a Brand and Advantages of Brand
- Lecture 18 - Measuring Brand Equity and other Brand Related Constructs
- Lecture 19 - Global Dimensions of Brands
- Lecture 20 - Brand Message and Advantage of Brand
- Lecture 21 - Branding Strategies - I
- Lecture 22 - Branding Strategies - II
- Lecture 23 - Strategic Brand Management
- Lecture 24 - Creating a Powerful Brand
- Lecture 25 - Introduction to Pricing
- Lecture 26 - Considerations for Setting the Price
- Lecture 27 - Determining the Demand and Cost Estimation
- Lecture 28 - Cost Estimation and Break Even Analysis
- Lecture 29 - Different Methods of Pricing - I

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- Lecture 30 - Different Methods of Pricing - II
- Lecture 31 - Introduction to Distribution
- Lecture 32 - Types of Channel and their Dynamics
- Lecture 33 - Different Channel Options
- Lecture 34 - Integrated Marketing Channel
- Lecture 35 - Retailing and Wholesaling - I
- Lecture 36 - Retailing and Wholesaling - II
- Lecture 37 - Retail Marketing Management
- Lecture 38 - Choosing Retail Location and Layout
- Lecture 39 - Introduction to Integrated Marketing Communications
- Lecture 40 - Models of Communication
- Lecture 41 - Designing and Implementing Marketing Communication
- Lecture 42 - Digital Marketing Communication
- Lecture 43 - Introduction to Services Marketing
- Lecture 44 - Characteristics of Services
- Lecture 45 - Failure of Service and Solutions
- Lecture 46 - Service Quality
- Lecture 47 - Recap of Important Concepts - I
- Lecture 48 - Recap of Important Concepts - II

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Project Management

Subject Co-ordinator - Prof. Raghunandan Sengupta

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Project Management
- Lecture 2 - Introduction to Agile Project Management
- Lecture 3 - Project Management Process for a Project - I
- Lecture 4 - Project Management Process for a Project - II
- Lecture 5 - Project Management Process for a Project - III
- Lecture 6 - Project Stakeholder and Risk Management
- Lecture 7 - Project Risk Management
- Lecture 8 - Solving Project Management Decision Problems
- Lecture 9 - Project Risk Management Analysis - I
- Lecture 10 - Project Risk Management Analysis - II
- Lecture 11 - Analytic Hierarchy Process for Project Selection
- Lecture 12 - Decision Tree Analysis
- Lecture 13 - Decision Tree Analysis and Risk Management
- Lecture 14 - Application of Utility Theory in Project Management - I
- Lecture 15 - Application of Utility Theory in Project Management - II
- Lecture 16 - Application of Utility Theory in Project Management - III
- Lecture 17 - Application of Utility Theory in Project Management - IV
- Lecture 18 - Other Criteria used for Project Selection
- Lecture 19 - Work Breakdown Structure in Project Management
- Lecture 20 - Activity Networks used in Project Management
- Lecture 21 - Concept of Critical Path Method (CPM) and Introduction to PERT
- Lecture 22 - Program Evaluation Review Technique (PERT) - I
- Lecture 23 - Program Evaluation Review Technique (PERT) - II
- Lecture 24 - Aspects and applications of CPM and PERT
- Lecture 25 - Concepts of a Project Life Cycle
- Lecture 26 - Discounting Rates and Project Pricing
- Lecture 27 - Concept of Forward Rates and Payback Time
- Lecture 28 - Important Example of PERT Network involving Probabilistic time and variance
- Lecture 29 - Scheduling and Crashing of Jobs

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- Lecture 30 - Resource levelling and resource constraint
- Lecture 31 - Detailed Explanation on Crashing of Jobs
- Lecture 32 - Project scheduling and Crashing - An Example
- Lecture 33 - Earned Value Management
- Lecture 34 - Key components of Earned Value Management
- Lecture 35 - Introduction to Graphical Evaluation and Review Technique (GERT) - I
- Lecture 36 - Graphical Evaluation and Review Technique (GERT) - II
- Lecture 37 - Graphical Evaluation and Review Technique (GERT) - III
- Lecture 38 - Graphical Evaluation and Review Technique (GERT) - IV
- Lecture 39 - Graphical Evaluation and Review Technique (GERT) - V
- Lecture 40 - Q-GERT

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Systems Engineering: Theory and Practice

Subject Co-ordinator - Dr. Deepu Philip

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Systems Engineering - What is, origin and examples
- Lecture 2 - Systems Engineering as a profession
- Lecture 3 - Systems Engineering Management (SEM)
- Lecture 4 - SEM - Lifecycle Integration
- Lecture 5 - Systems Engineering - Modern Version
- Lecture 6 - Overview of Systems Engineering Process
- Lecture 7 - System Design Process
- Lecture 8 - Systems View Point
- Lecture 9 - Complex Systems and System Development Process
- Lecture 10 - System Environments
- Lecture 11 - System Interfaces and Interactions
- Lecture 12 - System Development Process
- Lecture 13 - System Engineering Life Cycle Stages
- Lecture 14 - System Engineering Life Cycle Stages (Continued...)
- Lecture 15 - Requirement Analysis
- Lecture 16 - Requirement Analysis (Continued...)
- Lecture 17 - Unmanned Aerial Systems - A Systems Engineering Case Study
- Lecture 18 - Discussion about Systems Engineering and System Thinking with Professor Ian Angell
- Lecture 19 - Demonstration of real life systems by the Indian Army
- Lecture 20 - Need Analysis
- Lecture 21 - Functional Analysis
- Lecture 22 - Functional Flow Block Diagram
- Lecture 23 - Quality Function Deployment
- Lecture 24 - Timeline Analysis Sheet and Requirement Allocation Sheet
- Lecture 25 - Design Synthesis
- Lecture 26 - Design Synthesis (Continued...)
- Lecture 27 - Design Synthesis Tools

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Total Quality Management - I

Subject Co-ordinator - Prof. Raghunandan Sengupta

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Quality and its Dimensions
- Lecture 2 - Quality and Variability
- Lecture 3 - History of Quality Control
- Lecture 4 - Management Aspects of Quality - I
- Lecture 5 - Management aspects of Quality - II
- Lecture 6 - Introduction to Concepts of Probability
- Lecture 7 - Six Sigma Overview
- Lecture 8 - DMAIC for Problem Solving
- Lecture 9 - DMAIC exmaples and DMADV
- Lecture 10 - Quality Improvement
- Lecture 11 - 7 Old Tools for Quality Assurance
- Lecture 12 - 7 New Tools for Quality Assurance
- Lecture 13 - CPM, PDPC and Introduction To House of Quality
- Lecture 14 - Building the House of Quality
- Lecture 15 - Introduction to Acceptance Sampling
- Lecture 16 - The Operating Characteristic Curve
- Lecture 17 - The OC curve and Sampling Plans
- Lecture 18 - Double Sampling
- Lecture 19 - Sequential Sampling, Military Standard and Introduction to R
- Lecture 20 - Basic Understanding of R and Introduction to Control Charts
- Lecture 21 - Basics of X bar and R chart
- Lecture 22 - Usage of X bar chart and R chart
- Lecture 23 - Variable Sample Size in X bar and R chart
- Lecture 24 - Patterns in Charts
- Lecture 25 - S chart and OC curve
- Lecture 26 - S square chart and MR chart
- Lecture 27 - Attribute charts- The p chart
- Lecture 28 - np control chart
- Lecture 29 - Estimating control limits with varying sample size

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - OC curve, c and u charts
- Lecture 31 - u, g and h chart
- Lecture 32 - Introduction to Process Capability Analysis
- Lecture 33 - PCR calculation and Gauge Capability
- Lecture 34 - Introduction to ISO 9000

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Management of New Products and Services

Subject Co-ordinator - Prof. Jayanta Chatterjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Similarities and Differences

Lecture 2 - Theoretical Foundations I Competitive Strategy

Lecture 3 - Theoretical Foundations II Product Strategy

Lecture 4 - Theoretical Foundations III Understanding Customer Behaviour

Lecture 5 - Theoretical Foundations IV Product Life Cycle (PLC) and Chasm

Lecture 6 - Theoretical Foundations V Product Platforms and Portfolios

Lecture 7 - Theoretical Foundations VI Understanding Customers (STP)

Lecture 8 - STP continued

Lecture 9 - Understanding Product Platforms

Lecture 10 - The Idea Generation process

Lecture 11 - Creating Customer Value Proposition

Lecture 12 - Lean Product Process

Lecture 13 - Estimating Marketing and Sales Potential

Lecture 14 - Introduction to New Product Forecasting Techniques

Lecture 15 - Diffusion process and Product Life Cycle

Lecture 16 - Technology Adoption Life Cycle and Crossing the Chasm

Lecture 17 - Managing New Products in Large Organizations

Lecture 18 - Introduction to the Stage Gate model

Lecture 19 - What is a Lean Startup

Lecture 20 - The Business Model Canvas

Lecture 21 - Introduction to Intellectual Property Rights

Lecture 22 - Taking the Product to the Market - Deployment Strategies

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Total Quality Management-II

Subject Co-ordinator - Prof. Raghunandan Sengupta

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Statistics
- Lecture 2 - Introduction to Probability Theory
- Lecture 3 - Distribution of a Random Variable - I
- Lecture 4 - Distribution of a Random Variable - II
- Lecture 5 - Part-I
- Lecture 6 - Part-II
- Lecture 7 - Confidence Interval III and the introduction to Hypothesis Testing
- Lecture 8 - Hypothesis Testing
- Lecture 9 - The Analysis of Variance (ANOVA) - I
- Lecture 10 - The Analysis of Variance (ANOVA) - II
- Lecture 11 - The Analysis of Variance (ANOVA) - III
- Lecture 12 - The Analysis of Variance (ANOVA) - IV
- Lecture 13 - The Analysis of Variance (ANOVA) - V
- Lecture 14 - The Analysis of Variance (ANOVA) - VI
- Lecture 15 - The Analysis of Variance (ANOVA) - VII and Introduction to Factorial Design
- Lecture 16 - Factorial Designs - I
- Lecture 17 - Factorial Designs - II
- Lecture 18 - Factorial Designs - III
- Lecture 19 - Factorial Designs - IV
- Lecture 20 - Factorial Designs - V
- Lecture 21 - Factorial Designs - VI
- Lecture 22 - Factorial Designs - VII
- Lecture 23 - Factorial Designs - VIII
- Lecture 24 - Two level Fractional Factorial Design - I
- Lecture 25 - Two level Fractional Factorial Design - II
- Lecture 26 - Two level Fractional Factorial Design - III
- Lecture 27 - Two level Fractional Factorial Design - IV
- Lecture 28 - Two level Fractional Factorial Design - V
- Lecture 29 - Two level Fractional Factorial Design - VI

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Two level Fractional Factorial Design - VII
- Lecture 31 - Additional Design and Analysis Topics for Factorial and Fractional Factorial Designs - I
- Lecture 32 - Additional Design and Analysis Topics for Factorial and Fractional Factorial Designs - II
- Lecture 33 - Confounding in the 3^k Factorial Design - I
- Lecture 34 - Confounding in the 3^k Factorial Design - II
- Lecture 35 - Fractional Replication of the 3^k Factorial Design
- Lecture 36 - Fitting Regression Models - I
- Lecture 37 - Fitting Regression Models - II
- Lecture 38 - Fitting Regression Models - III

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Practitioners Course In Descriptive, Predictive and Prescriptive Analyt

Subject Co-ordinator - Dr. Amandeep Singh, Dr. Deepu Philip

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction

Lecture 2 - Analytics for Decision Making Support

Lecture 3 - Decision Needs and Analytics

Lecture 4 - Systems, Models and Modeling Process

Lecture 5 - Types of Models

Lecture 6 - Data and its Types

Lecture 7 - Overview of Probability

Lecture 8 - Statistics and Analytics (Private)

Lecture 9 - Descriptive Statistics & Graphical Tools (Private)

Lecture 10 - Frequency Distribution and Histogram

Lecture 11 - Stem and Leaf Plot

Lecture 12 - Box Plots

Lecture 13 - Business Intelligence and Analytics

Lecture 14 - Normal Distribution

Lecture 15 - Sampling

Lecture 16 - Sampling Techniques

Lecture 17 - Hypothesis Testing

Lecture 18 - Hypothesis Testing continued

Lecture 19 - Machine Learning

Lecture 20 - Correlation

Lecture 21 - Correlation continued

Lecture 22 - Regression

Lecture 23 - Analysis of Variance (ANOVA) - Part 1

Lecture 24 - Analysis of Variance (ANOVA) - Part 2

Lecture 25 - Machine Learning - Part 2

Lecture 26 - Machine Learning - Part 3

Lecture 27 - Machine Learning - Part 4

Lecture 28 - Machine Learning - Part 5

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Microeconomics: Theory and Applications

Subject Co-ordinator - Prof. Deep Mukerjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Major themes in Microeconomics - Part 1
- Lecture 3 - Major themes in Microeconomics - Part 2
- Lecture 4 - Basic differential calculus
- Lecture 5 - Demand Function
- Lecture 6 - Comparative Statics and Marshallian Consumer Theory
- Lecture 7 - Marshallian Consumer Theory (Continued...)
- Lecture 8 - Optimization Theory and Techniques - Part 1
- Lecture 9 - Optimization Theory and Techniques - Part 2
- Lecture 10 - Practice Session
- Lecture 11 - Indifference Curves - Part 1
- Lecture 12 - Indifference Curves - Part 2
- Lecture 13 - Consumer Equilibrium - Part 1
- Lecture 14 - Consumer Equilibrium - Part 2
- Lecture 15 - Income consumption curve (ICC) and related issues
- Lecture 16 - Price consumption curves and related issues
- Lecture 17 - Slutsky Equation
- Lecture 18 - Price Change and Consumer Welfare - Part 1
- Lecture 19 - Price Change and Consumer Welfare - Part 2
- Lecture 20 - Price Change and Consumer Welfare - Part 3
- Lecture 21 - Intertemporal Choice - Part 1
- Lecture 22 - Intertemporal Choice - Part 2
- Lecture 23 - Introduction to Risk
- Lecture 24 - Consumer Choice Involving Risk - Part 1
- Lecture 25 - Consumer Choice Involving Risk - Part 2
- Lecture 26 - Neoclassical Production Function
- Lecture 27 - Isoquants - Part 1
- Lecture 28 - Isoquants - Part 2
- Lecture 29 - Cobb-Dougllass production function

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Firm's Optimization Problems - Part 1
- Lecture 31 - Firm's Optimization Problems - Part 2
- Lecture 32 - Cost Function - Part 1
- Lecture 33 - Cost function - Part 2
- Lecture 34 - Short-run Cost Curves
- Lecture 35 - Long-run Cost Curves
- Lecture 36 - Short-run Equilibrium of firm
- Lecture 37 - Short-run equilibrium of firm and supply function
- Lecture 38 - Long-run equilibrium of a competitive firm - Part 1
- Lecture 39 - Long-run equilibrium of a competitive firm - Part 2
- Lecture 40 - Long-run Equilibrium of Competitive Industry
- Lecture 41 - Welfare Analysis of Competitive Market
- Lecture 42 - Welfare Analysis of Government Intervention on Competitive Market - Part 1
- Lecture 43 - Welfare Analysis of Government Intervention in Competitive Market - Part 2
- Lecture 44 - Monopoly - Part 1
- Lecture 45 - Monopoly - Part 2
- Lecture 46 - Discriminating Monopoly
- Lecture 47 - Practice session (Monopoly)
- Lecture 48 - Oligopoly - Part 1
- Lecture 49 - Oligopoly - Part 2
- Lecture 50 - Model for Cartel Behaviour
- Lecture 51 - Practice session (Oligopoly)
- Lecture 52 - Externality and Market Failure - Part 1
- Lecture 53 - Externality and Market Failure - Part 2
- Lecture 54 - Linear Programming - Part 1
- Lecture 55 - Linear Programming - Part 2
- Lecture 56 - Linear Programming - Part 3
- Lecture 57 - Linear Programming - Part 4
- Lecture 58 - Linear Regression - Part 1
- Lecture 59 - Linear Regression - Part 2
- Lecture 60 - Linear Regression - Part 3
- Lecture 61 - Linear Regression - Part 4

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Data Analysis and Decision Making-I

Subject Co-ordinator - Prof. Raghunandan Sengupta

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Data Representation and Frequency
- Lecture 3 - Frequency Table and Mean
- Lecture 4 - Descriptive Statistics
- Lecture 5 - Introduction To Probability
- Lecture 6 - Conditional Probability
- Lecture 7 - Baye'S Theorem And Distributions
- Lecture 8 - Binomial Distribution
- Lecture 9 - Hypergeometric, Poisson, Normal Distribution
- Lecture 10 - Distribution Function
- Lecture 11 - Normal Distribution
- Lecture 12 - Sampling
- Lecture 13 - Some Distributions
- Lecture 14 - More on Distributions
- Lecture 15 - Estimators
- Lecture 16 - MLE
- Lecture 17 - Statistical Inference
- Lecture 18 - Hypothesis Testing
- Lecture 19 - Hypothesis Testing
- Lecture 20 - Hypothesis Testing
- Lecture 21
- Lecture 22
- Lecture 23
- Lecture 24
- Lecture 25
- Lecture 26 - Forecasting
- Lecture 27 - Forecasting
- Lecture 28 - Data Properties
- Lecture 29 - Multivariate Statistical Analysis

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Multivariate Statistical Analysis
- Lecture 31 - Multivariate Statistical Analysis
- Lecture 32 - Multivariate Statistical Analysis
- Lecture 33 - Multivariate Distribution
- Lecture 34 - Multivariate Extreme Value Distribution
- Lecture 35 - Mle Estimates
- Lecture 36 - Mle Estimates
- Lecture 37 - Copula Theory
- Lecture 38 - PCA
- Lecture 39 - PCA
- Lecture 40 - Factor Analysis
- Lecture 41 - Factor Analysis
- Lecture 42 - Introduction to Utility Theory
- Lecture 43 - Utility Analysis
- Lecture 44 - Decision Sciences
- Lecture 45 - Utility Functions
- Lecture 46 - Exponential Utility Function
- Lecture 47 - Risk Concepts
- Lecture 48 - Utility Theory Axioms
- Lecture 49 - Utility Analysis
- Lecture 50 - Chebyshev'S Inequality
- Lecture 51 - Loss Function
- Lecture 52 - Loss Function
- Lecture 53 - Loss Function and MLR
- Lecture 54 - MLR
- Lecture 55 - Loss Function
- Lecture 56 - Cannonical Correlation
- Lecture 57 - cannonical Correlation (Continued...)
- Lecture 58 - Structural Equation Modeling (SEM)
- Lecture 59 - SEM
- Lecture 60 - SEM

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Economics of Health and Health Care

Subject Co-ordinator - Prof. Deep Mukerjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Health
- Lecture 2 - Health Economics Map and Health Expenditure
- Lecture 3 - Utility
- Lecture 4 - Indifference Curve
- Lecture 5 - Budget Line
- Lecture 6 - Theory of Demand
- Lecture 7 - Theory of Supply
- Lecture 8 - Price Elasticity of Demand
- Lecture 9 - Income Elasticity of Demand and Price Elasticity of Supply
- Lecture 10 - Production Function
- Lecture 11 - Relationship Between AP, MP and Law of Diminishing Marginal Returns
- Lecture 12 - Long Run Production Function and Isoquant
- Lecture 13 - Returns to Scale
- Lecture 14 - Iso-Cost Curve and Co-production
- Lecture 15 - Introduction to Cost Theory
- Lecture 16 - Break-even Point and Long Run Cost Curve
- Lecture 17 - Cost-Volume-Profit Analysis
- Lecture 18 - Costing in a Hospital System
- Lecture 19 - Choice in Healthcare
- Lecture 20 - Measurements based on Choices
- Lecture 21 - Grossman's Demand Model
- Lecture 22 - Market Structures and Perfect Competition
- Lecture 23 - Market Imperfection
- Lecture 24 - Ideal Healthcare Market Conditions
- Lecture 25 - Imperfect in Healthcare Markets
- Lecture 26 - Building Blocks of Health Systems and Health Financing
- Lecture 27 - Mechanisms of Health Financing
- Lecture 28 - Introduction to health insurance
- Lecture 29 - Important concepts of health insurance

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Strategies for Private Health Insurance companies
- Lecture 31 - Types of health insurance and Death Spiral
- Lecture 32 - Third Party Administrator.
- Lecture 33 - Managed Care Organizations
- Lecture 34 - Reinsurance
- Lecture 35 - What is Economic Evaluation?
- Lecture 36 - Cost Minimization Analysis and Cost Effectiveness Analysis
- Lecture 37 - Cost-utility Analysis
- Lecture 38 - Cost-Benefit Analysis
- Lecture 39 - Types of Goods- Excludability and Rivalry in Consumption
- Lecture 40 - Public Goods, Common Resources and decision making based on Cost-Benefit Analysis
- Lecture 41 - Tragedy of Commons and Evaluation Framework
- Lecture 42 - Fundamental concepts of economic externalities
- Lecture 43 - External cost, external benefit and efficient output
- Lecture 44 - External cost, external benefit and efficient output
- Lecture 45 - Economics of Health and Healthcare
- Lecture 46 - Development Indices
- Lecture 47 - Social Determinants of Health
- Lecture 48 - Fundamental Concepts and Theories Related to Population, Health and Development
- Lecture 49 - Population Composition and demographic Dividend
- Lecture 50 - Theories Related to Fertility, Population Growth and Socio-Economic Advancements
- Lecture 51 - Underwriting

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Simulation of Business Systems: An Applied Approach

Subject Co-ordinator - Dr. Deepu Philip

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - What is Simulation
- Lecture 2 - Terminologies in Simulation
- Lecture 3 - How to Built Simulation Model
- Lecture 4 - Components of Discrete Event Simulation
- Lecture 5 - A Simple Example
- Lecture 6 - Terminologies and Like Approaches
- Lecture 7 - Monte-Carlo Simulation
- Lecture 8 - How to build Simulation? - Major considerations
- Lecture 9 - Basic Simulation terms and Illustrative examples
- Lecture 10 - Steps in a Simulation Study
- Lecture 11 - An introduction to ARENA
- Lecture 12 - Simulation experiments using ARENA
- Lecture 13 - Probability and Statistics for simulation
- Lecture 14 - Pareto Analysis
- Lecture 15 - Frequency Distribution
- Lecture 16 - Simulation of Tandem Queues using ARENA
- Lecture 17 - Simulation with ARENA
- Lecture 18 - Simulation with ARENA
- Lecture 19 - Simulation with ARENA
- Lecture 20 - Stem and Leaf Display
- Lecture 21 - Tecnomatix
- Lecture 22 - Tecnomatix
- Lecture 23 - Tecnomatix
- Lecture 24 - Probability Distributions - I
- Lecture 25 - Probability Distributions - II
- Lecture 26 - Valid Model for Input Data

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Management of Field Sales

Subject Co-ordinator - Prof. Jayanta Chatterjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Management of Field Sales
- Lecture 2 - Sales Role and Activities
- Lecture 3 - Value added selling and Non Verbal Messages
- Lecture 4 - Communication Styles in Field Sales
- Lecture 5 - Managing Product Life cycle
- Lecture 6 - From Product To Benefit
- Lecture 7 - The Sales Process
- Lecture 8 - Prospecting
- Lecture 9 - From Prospecting to Preparing the Sales Call
- Lecture 10 - The Buying Process
- Lecture 11 - Approaching the Customer with Adaptive Selling
- Lecture 12 - Interactive Sales Presentation
- Lecture 13 - Consultative Questioning Strategy
- Lecture 14 - Account Evaluation - Long Term Approach
- Lecture 15 - Negotiating Buyer Concerns
- Lecture 16 - Sales Force Structure
- Lecture 17 - Leading the Sales Force
- Lecture 18 - Sales Force Motivation
- Lecture 19 - Forecasting Sales and Developing Budgets
- Lecture 20 - Understanding Sales Analytics

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Data Analysis and Decision Making-II

Subject Co-ordinator - Prof. Raghunandan Sengupta

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Utility Analysis
Lecture 2 - Utility Analysis
Lecture 3 - Utility Analysis
Lecture 4 - Utility Analysis
Lecture 5 - Utility Analysis
Lecture 6 - Utility Analysis
Lecture 7 - Utility Analysis
Lecture 8 - Utility Analysis
Lecture 9 - Decisions and Utility Analysis
Lecture 10 - Safety first principle
Lecture 11 - Loss Function
Lecture 12 - Loss Function
Lecture 13 - Balanced Loss Function
Lecture 14 - DEA
Lecture 15 - DEA
Lecture 16 - DEA
Lecture 17 - DEA
Lecture 18 - Decision Trees
Lecture 19 - Decision Trees
Lecture 20 - Decision Trees
Lecture 21 - AHP
Lecture 22 - AHP
Lecture 23 - AHP
Lecture 24 - AHP
Lecture 25 - AHP
Lecture 26 - ELECTRE
Lecture 27 - ELECTRE
Lecture 28 - ELECTRE
Lecture 29 - ELECTRE

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Lecture 30 - ELECTRE
Lecture 31 - TOPSIS
Lecture 32 - TOPSIS
Lecture 33 - TOPSIS
Lecture 34 - TOPSIS
Lecture 35 - TOPSIS
Lecture 36 - VIKOR
Lecture 37 - VIKOR
Lecture 38 - VIKOR
Lecture 39 - VIKOR
Lecture 40 - VIKOR
Lecture 41 - MAUT
Lecture 42 - MAUT
Lecture 43 - MAUT
Lecture 44 - multi-objective optimization
Lecture 45 - reliability based optimization
Lecture 46 - Optimization
Lecture 47 - Goal programming
Lecture 48 - GERT
Lecture 49 - Demand model
Lecture 50 - Bass model
Lecture 51 - GERT
Lecture 52 - GERT
Lecture 53 - GERT
Lecture 54 - AIS
Lecture 55 - AIS
Lecture 56 - AIS
Lecture 57 - AIS
Lecture 58 - ANN
Lecture 59 - Metaheuristics techniques
Lecture 60 - General Concepts

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Advanced Green Manufacturing Systems

Subject Co-ordinator - Dr. Deepu Philip, Dr. Amandeep Singh

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Significance of manufacturing
- Lecture 2 - Productivity in manufacturing
- Lecture 3 - Product lifecycle
- Lecture 4 - Introduction to optimization
- Lecture 5 - Mathematical modeling example
- Lecture 6 - Rules of modeling
- Lecture 7 - Modeling with continuous variable - Part 1
- Lecture 8 - Modeling with continuous variable - Part 2
- Lecture 9 - Value Engineering Green Plan
- Lecture 10 - Value Engineering Green Plan
- Lecture 11 - Value Engineering Green Plan
- Lecture 12 - Value Engineering Green Plan - FAST diagramming
- Lecture 13 - Value Engineering - Case Study
- Lecture 14 - Value Engineering Green Plan - Paired comparison technique
- Lecture 15 - Creativity Techniques
- Lecture 16 - Frugal Innovation
- Lecture 17 - Green Quality Function Deployment - Part 1
- Lecture 18 - Green Quality Function Deployment - Part 2
- Lecture 19 - Solving optimization problems
- Lecture 20 - Solving optimization problems using MS Excel
- Lecture 21 - MS Excel Solver demonstration
- Lecture 22 - Solving optimization problems using MS Excel
- Lecture 23 - Design of Experiments for Factor Selection
- Lecture 24 - Fundamental Techniques of Experimentation
- Lecture 25 - Simple Comparative Experiments
- Lecture 26 - ANOVA - Part 1
- Lecture 27 - ANOVA - Part 2
- Lecture 28 - ANOVA - Part 3
- Lecture 29 - Design for Environment - Part 1

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- Lecture 30 - Design for Environment - Part 2
- Lecture 31 - Design for Environment - Part 3
- Lecture 32 - Design for Environment - Part 4
- Lecture 33 - Life Cycle Assessment, EIO-LCA tool
- Lecture 34 - Life Cycle Assessment, process based software
- Lecture 35 - Introduction to Factorial Experiments
- Lecture 36 - Statistical Analysis in Factorial Experiments
- Lecture 37 - Numerical Analysis in Factorial Experiments - Part 1
- Lecture 38 - Numerical Analysis in Factorial Experiments - Part 2
- Lecture 39 - Overview of Optimization Methods - Part 1
- Lecture 40 - Overview of Optimization Methods - Part 2
- Lecture 41 - Green Factory through Green Unit Processes - Part 1
- Lecture 42 - Green Factory through Green Unit Processes - Part 2
- Lecture 43 - Green Factory Simulation - Part 1
- Lecture 44 - Green Factory Simulation - Part 2
- Lecture 45 - Green Factory Simulation - Part 3
- Lecture 46 - Advanced Green Manufacturing Systems course summary

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Econometric Modelling

Subject Co-ordinator - Dr. Rudra P. Pradhan

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Econometric Modelling
- Lecture 2 - Structure of Econometric Modelling
- Lecture 3 - Univariate Econometric Modelling
- Lecture 4 - Bivariate Econometric Modelling
- Lecture 5 - Bivariate Econometric Modelling (Continued...)
- Lecture 6 - Probability
- Lecture 7 - Bivariate Econometric Modelling
- Lecture 8 - Bivariate Econometric Modelling (Continued...)
- Lecture 9 - Reliability BEM
- Lecture 10 - Reliability BEM (Continued...1)
- Lecture 11 - Reliability BEM (Continued...2)
- Lecture 12 - ANOVA for Bivariate Econometric Modelling
- Lecture 13 - Trivariate Econometric Modelling
- Lecture 14 - Trivariate Econometric Modelling (Continued...)
- Lecture 15 - Reliability of Trivariate Econometric Modelling
- Lecture 16 - Multivariate Econometric Modelling
- Lecture 17 - Multivariate Econometric Modelling (Continued...)
- Lecture 18 - Matrix Approach to Econometric Modelling
- Lecture 19 - Matrix Approach to Econometric Modelling (Continued...)
- Lecture 20 - Multicollinearity Problem
- Lecture 21 - Multicollinearity Problem (Continued...)
- Lecture 22 - Autocorrelation Problem
- Lecture 23 - Autocorrelation Problem (Continued...)
- Lecture 24 - Heteroscedasticity Problem
- Lecture 25 - Heteroscedasticity Problem (Continued...)
- Lecture 26 - Dummy Modelling
- Lecture 27 - Dummy Modelling (Continued...)
- Lecture 28 - LOGIT and PROBIT Model
- Lecture 29 - LOGIT and PROBIT Model (Continued...)

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- Lecture 30 - Panel Data Modelling
- Lecture 31 - Panel Data Modelling (Continued...)
- Lecture 32 - Simultaneous Equation Modelling
- Lecture 33 - Simultaneous Equation Modelling (Continued...)
- Lecture 34 - Structural Equation Modelling
- Lecture 35 - Structural Equation Modelling (Continued...)
- Lecture 36 - Time Series Modelling
- Lecture 37 - Time Series Modelling (Continued...)
- Lecture 38 - Unit Root
- Lecture 39 - Cointegration
- Lecture 40 - Concluding Remarks

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Organizational Behaviour

Subject Co-ordinator - Dr. Susmita Mukhopadhyay

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Understanding Organizational Behaviour
- Lecture 2 - Effectiveness in Organizations
- Lecture 3 - Social System and Organizational Culture
- Lecture 4 - Social System and Organizational Culture (Continued...)
- Lecture 5 - Individual differences and work behaviour
- Lecture 6 - Personality
- Lecture 7 - Personality (Continued...)
- Lecture 8 - Attitudes
- Lecture 9 - Attitudes (Continued...)
- Lecture 10 - Attitudes (Continued...)
- Lecture 11 - Perceptions and Attributions
- Lecture 12 - Perceptions and Attributions (Continued...)
- Lecture 13 - Motivation
- Lecture 14 - Motivation (Continued...)
- Lecture 15 - Job Design, Work and Motivation
- Lecture 16 - Job Design, Work and Motivation (Continued...)
- Lecture 17 - Evaluation, Feedback and Rewards
- Lecture 18 - Evaluation, Feedback and Rewards (Continued...)
- Lecture 19 - Managing Misbehaviour
- Lecture 20 - Stress
- Lecture 21 - Counseling
- Lecture 22 - Informal and Formal Groups
- Lecture 23 - Teams and Teambuilding
- Lecture 24 - Managing Conflict and Negotiation
- Lecture 25 - Managing Conflict and Negotiation (Continued...)
- Lecture 26 - Power and Politics
- Lecture 27 - Empowerment and Participation
- Lecture 28 - Assertive Behaviour and Transactional Analysis
- Lecture 29 - Communication

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Communication (Continued...)
- Lecture 31 - Decision Making
- Lecture 32 - Decision Making (Continued...)
- Lecture 33 - Leadership
- Lecture 34 - Leadership (Continued...)
- Lecture 35 - Leadership (Continued...)
- Lecture 36 - Organizational structure and Design
- Lecture 37 - Organizational structure and Design (Continued...)
- Lecture 38 - Organizational structure and Design (Continued...)
- Lecture 39 - Change and Innovation
- Lecture 40 - Change and Innovation (Continued...)
- Lecture 41 - Organizational behaviour across cultures

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Security Analysis and Portfolio Management

Subject Co-ordinator - Dr. Jitendra Mahakud, Dr. Chandra Sekhar Mishra

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Investment Management
- Lecture 2 - Markets for Investment
- Lecture 3 - Risk and Return
- Lecture 4 - Risk and Return (Continued...)
- Lecture 5 - Organization and Function of Equity and Debt Markets
- Lecture 6 - Mutual Funds
- Lecture 7 - Market Efficiency - Concepts and forms of efficiency
- Lecture 8 - Testing Market Efficiency
- Lecture 9 - Financial Statement Analysis
- Lecture 10 - Financial Statement Analysis (Continued...)
- Lecture 11 - Valuation of Equity Shares - I
- Lecture 12 - Valuation of Equity Shares - II
- Lecture 13 - Economic Analysis - I
- Lecture 14 - Economic Analysis - II
- Lecture 15 - Industry Analysis - I
- Lecture 16 - Industry Analysis - II
- Lecture 17 - Company Analysis - I
- Lecture 18 - Company Analysis - II
- Lecture 19 - Technical Analysis - I
- Lecture 20 - Technical Analysis - II
- Lecture 21 - Introduction to Portfolio Management
- Lecture 22 - Introduction to Portfolio Management (Continued...)
- Lecture 23 - Capital Market Theory - I
- Lecture 24 - Capital Market Theory - II
- Lecture 25 - Arbitrage Pricing Theory
- Lecture 26 - Multifactor Pricing Model
- Lecture 27 - Markowitz Optimal Portfolio Selection Model
- Lecture 28 - Other Optimal Portfolio Selection Models
- Lecture 29 - Equity Portfolio Management Strategies - I

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Equity Portfolio Management Strategies - II
- Lecture 31 - Introduction to Bond Analysis
- Lecture 32 - Bond Pricing and Yield
- Lecture 33 - Interest Rate
- Lecture 34 - Bond Price Volatility
- Lecture 35 - Bond Portfolio Management Strategies - I
- Lecture 36 - Bond Portfolio Management Strategies - II
- Lecture 37 - Derivatives - I
- Lecture 38 - Derivatives - II
- Lecture 39 - Portfolio Performance Evaluation - I
- Lecture 40 - Portfolio Performance Evaluation - II

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Six Sigma

Subject Co-ordinator - Prof. Tapan P. Bagchi

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Concepts in Quality Management - I
Lecture 2 - Concepts in Quality Management - II
Lecture 3 - Concepts in Quality Management - III
Lecture 4 - Initiating Six Sigma
Lecture 5 - Review of Probability and Statistics - I
Lecture 6 - Review of Probability and Statistics - II
Lecture 7 - Review of Probability and Statistics - III
Lecture 8 - Review of Probability and Statistics - IV
Lecture 9 - QM Systems Overview
Lecture 10 - Cost of Quality and TQM Tools
Lecture 11 - QFD and ISO 9000
Lecture 12 - QS 9000 and Awards
Lecture 13 - Competing Through Service Quality
Lecture 14 - Introduction to Project Management
Lecture 15 - Project Life Cycle
Lecture 16 - Critical Path Method
Lecture 17 - Measurement System Analysis
Lecture 18 - Acceptance Sampling
Lecture 19 - Design of Sampling Plans
Lecture 20 - MIL-STD-105E Sampling Plan
Lecture 21 - Introduction to SPC
Lecture 22 - Control Chart Examples
Lecture 23 - Control Charts by Excel
Lecture 24 - Process Capability
Lecture 25 - Quality Function Deployment
Lecture 26 - Design of Experiments - Overview
Lecture 27 - Planning for DOE
Lecture 28 - Factor Effect Calculations
Lecture 29 - ANOVA in DOE

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Benchmarking in Six Sigma
- Lecture 31 - How to Benchmark
- Lecture 32 - Six Sigma in Supply Chains
- Lecture 33 - Taguchi Methods
- Lecture 34 - Robust Design
- Lecture 35 - The Journey to Six Sigma
- Lecture 36 - A Case Study of Defect Reduction
- Lecture 37 - DFM & Reliability
- Lecture 38 - Failure Modes & Effects Analysis (FMEA)
- Lecture 39 - Implementing Six Sigma
- Lecture 40 - Getting Results From Six Sigma

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - International Business Communication

Subject Co-ordinator - Prof. A. Malic

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Definitions & Concepts
- Lecture 3 - Communicative Competence - I
- Lecture 4 - Communicative Competence - II
- Lecture 5 - Communicative Competence - III
- Lecture 6 - Intercultural Communication - I
- Lecture 7 - Intercultural Communication - II
- Lecture 8 - Intercultural Communication - III
- Lecture 9 - Intercultural Communication - Thought and Speech
- Lecture 10 - Intercultural Communication - Thought and Speech (Continued...)
- Lecture 11 - Intercultural Communication
- Lecture 12 - Nonverbal Communication
- Lecture 13 - Barriers to Communication
- Lecture 14 - Barriers to Communication (Continued...)
- Lecture 15 - Barriers to Communication (Continued...) & Listening
- Lecture 16 - Listening (Continued...)
- Lecture 17 - Communication Rules
- Lecture 18 - Communication Style
- Lecture 19 - Interpersonal Communication
- Lecture 20 - Interpersonal Communication (Continued...)
- Lecture 21 - Relational Communication
- Lecture 22 - Relational Communication (Continued...)
- Lecture 23 - Organizational Communication
- Lecture 24 - Organizational Communication (Continued...)
- Lecture 25 - Collaboration
- Lecture 26 - Communication in Groups and Teams
- Lecture 27 - Communication in Groups and Teams (Continued...1)
- Lecture 28 - Communication in Groups and Teams (Continued...2)
- Lecture 29 - Persuasive Communication

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Persuasive Communication (Continued...)
- Lecture 31 - Negotiation and Conflict Management
- Lecture 32 - Negotiation and Conflict Management (Continued...)
- Lecture 33 - Leadership
- Lecture 34 - Written Communication in International Business
- Lecture 35 - Role of Technology in international Business Communication
- Lecture 36 - Moving to Another Culture
- Lecture 37 - Re-entry
- Lecture 38 - Crisis Communication
- Lecture 39 - Ethics in Business Communication
- Lecture 40 - Conclusion

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Consumer Behaviour

Subject Co-ordinator - Dr. Sangeeta Sahney

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to the Study of Consumer Behaviour
- Lecture 2 - Introduction to the Study of Consumer Behaviour (Continued...)
- Lecture 3 - Market Research and Consumer Behaviour
- Lecture 4 - Market Research and Consumer Behaviour (Continued...)
- Lecture 5 - Market Segmentation and Positioning
- Lecture 6 - Market Segmentation and Positioning (Continued...)
- Lecture 7 - The Consumer Decision Making Process
- Lecture 8 - The Consumer Decision Making Process (Continued...)
- Lecture 9 - Models of Consumers and Models of Consumer Behaviour
- Lecture 10 - Models of Consumers and Models of Consumer Behaviour (Continued...)
- Lecture 11 - Models of Consumers and Models of Consumer Behaviour (Continued...)
- Lecture 12 - Models of Consumers and Models of Consumer Behaviour (Continued...)
- Lecture 13 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement
- Lecture 14 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 15 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 16 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 17 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 18 - Consumer Learning
- Lecture 19 - Consumer Learning (Continued...)
- Lecture 20 - Consumer Learning (Continued...)
- Lecture 21 - Consumer Learning (Continued...)
- Lecture 22 - Personality, Self Concept and Self Image
- Lecture 23 - Personality, Self Concept and Self Image (Continued...)
- Lecture 24 - Consumer Perception, Risk and Imagery
- Lecture 25 - Consumer Perception, Risk and Imagery (Continued...)
- Lecture 26 - Consumer Perception, Risk and Imagery (Continued...)
- Lecture 27 - Consumer Attitudes
- Lecture 28 - Consumer Attitudes (Continued...)
- Lecture 29 - Consumer Attitudes (Continued...)

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Consumer Communication
- Lecture 31 - Consumer Communication (Continued...)
- Lecture 32 - Consumer Groups and Reference Groups
- Lecture 33 - Family and Family Life Cycle
- Lecture 34 - Social Class and Mobility, Lifestyle Analysis
- Lecture 35 - Culture, Sub-Culture and Cross-Culture
- Lecture 36 - Culture, Sub-Culture and Cross-Culture (Continued...)
- Lecture 37 - Interpersonal Communication and Influence
- Lecture 38 - Opinion Leadership
- Lecture 39 - Diffusion of Innovation
- Lecture 40 - Diffusion of Innovation (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - International Finance

Subject Co-ordinator - Dr. Arun K. Misra

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - International Financial Environment
- Lecture 2 - International Financial Transactions
- Lecture 3 - Gold Standard
- Lecture 4 - Purchasing Power Parity
- Lecture 5 - Floating and Fixed Exchange Rate Regimes
- Lecture 6 - Currency Boards and Currency Basket Systems
- Lecture 7 - Features of Foreign Exchange Market
- Lecture 8 - Exchange Rate Arithmetic
- Lecture 9 - Understanding Merchant Rates
- Lecture 10 - Foreign Exchange Forward Contracts
- Lecture 11 - Value at Risk for Foreign Exchange Market
- Lecture 12 - International Parity Conditions and Movement Exchange Rate
- Lecture 13 - Exchange Rate Determination and Forecasting
- Lecture 14 - Development of Foreign Exchange Market in India
- Lecture 15 - Foreign Exchange Exposures
- Lecture 16 - Transaction Exposure Management
- Lecture 17 - Foreign Exchange Futures Market for Transaction Exposure Management
- Lecture 18 - Foreign Currency Options
- Lecture 19 - Interest Rate Swaps
- Lecture 20 - Currency Swaps
- Lecture 21 - Operating Exposure Assessment
- Lecture 22 - Operating Exposure Management
- Lecture 23 - International Capital Structure and Capital Assets Pricing Model
- Lecture 24 - International Capital Budgeting
- Lecture 25 - Evaluation of Foreign Direct Investment
- Lecture 26 - Cross Listing of Shares
- Lecture 27 - International Financial Integration
- Lecture 28 - World Trade Organisation
- Lecture 29 - India's Forex Reserves Composition and Determinants of Optimum Reserves

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Movement of Exchange Rates in India
- Lecture 31 - International Trade Theory
- Lecture 32 - International Bond Market
- Lecture 33 - India's Foreign Trade - Direction and Composition
- Lecture 34 - Financial Stability
- Lecture 35 - Test-1
- Lecture 36 - Money and Forex Market Interaction
- Lecture 37 - Test-2
- Lecture 38 - Characteristics of Indian Foreign Exchange Market
- Lecture 39 - Test-3
- Lecture 40 - Test-4

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Applied Multivariate Statistical Modeling

Subject Co-ordinator - Dr. J. Maiti

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to multivariate statistical modeling
- Lecture 2 - Introduction to multivariate statistical modeling (Continued...)
- Lecture 3 - Univariate descriptive statistics
- Lecture 4 - Sampling distribution
- Lecture 5 - Estimation
- Lecture 6 - Estimation (Continued...)
- Lecture 7 - Hypothesis testing
- Lecture 8 - Multivariate descriptive statistics
- Lecture 9 - Multivariate descriptive statistics (Continued...)
- Lecture 10 - Multivariate normal distribution
- Lecture 11 - Multivariate normal distribution (Continued...)
- Lecture 12 - Multivariate Inferential Statistics
- Lecture 13 - Multivariate Inferential Statistics (Continued...)
- Lecture 14 - ANOVA (Analysis of Variance)
- Lecture 15 - Analysis of Variance (Continued...)
- Lecture 16 - Multivariate Analysis of Variance (MANOVA)
- Lecture 17 - MANOVA (Continued...)
- Lecture 18 - Tutorial - ANOVA
- Lecture 19 - Tutorial ANOVA (Continued...)
- Lecture 20 - MANOVA - Case Study
- Lecture 21 - Multiple Regression $\hat{\beta}$ Introduction
- Lecture 22 - MLR - Sampling distribution of regression coefficients
- Lecture 23 - MLR - Model adequacy tests
- Lecture 24 - MLR - Test of assumptions
- Lecture 25 - MLR - Model diagnostics
- Lecture 26 - MLR - Case Study
- Lecture 27 - Multivariate Linear Regression
- Lecture 28 - Multivariate Linear Regression - Estimation
- Lecture 29 - Multivariate Linear Regression - Model Adequacy tests

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Principal Component Analysis (PCA)
- Lecture 31 - PCA - Model Adequacy & Interpretation
- Lecture 32 - Regression Modeling using SPSS
- Lecture 33 - Factor Analysis
- Lecture 34 - Factor Analysis - Estimation & Model Adequacy testing
- Lecture 35 - Factor Analysis - Model Adequacy, rotation, factor scores & case study
- Lecture 36 - Cluster Analysis
- Lecture 37 - Cluster Analysis (Continued...)
- Lecture 38 - Introduction to Structural Equation Modeling (SEM)
- Lecture 39 - SEM - Measurement Model
- Lecture 40 - SEM - Structural Model
- Lecture 41 - Correspondence Analysis
- Lecture 42 - Correspondence Analysis (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Nanotechnology - Economics, Management, Entrepreneurship

Subject Co-ordinator - Prof. P.K.J. Mohapatra

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Market Equilibrium
- Lecture 3 - Elasticity of Demand
- Lecture 4 - Demand Forecasting
- Lecture 5 - Production
- Lecture 6 - Exercises on Economics
- Lecture 7 - Cost - Volume - Profit Relationships
- Lecture 8 - Cost Management Systems and Activity Costing Systems
- Lecture 9 - Relevant Information and Decision Making
- Lecture 10 - Cost Allocation
- Lecture 11 - Exercises on Economics (Continued...)
- Lecture 12 - Double - Entry Bookkeeping
- Lecture 13 - Job Costing
- Lecture 14 - Process Costing
- Lecture 15 - The Master Budget
- Lecture 16 - Flexible Budget and Variance Analysis
- Lecture 17 - Financial Statements
- Lecture 18 - Financial Statements (Continued...)
- Lecture 19 - Analysis of Financial Statements
- Lecture 20 - Exercises (Continued...)
- Lecture 21 - Time Value of Money
- Lecture 22 - Comparison of Alternatives
- Lecture 23 - Comparison of Alternatives (Continued...)
- Lecture 24 - Comparison of Alternatives (Continued...)
- Lecture 25 - Depreciation Accounting
- Lecture 26 - Depreciation Accounting (Continued...)
- Lecture 27 - Exercises
- Lecture 28 - Evolution of Management Thoughts
- Lecture 29 - Functions of Management

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Functions of Management (Continued...)
- Lecture 31 - Functions of Management (Continued...)
- Lecture 32 - Directing
- Lecture 33 - Product Development
- Lecture 34 - Forecasting Revisited
- Lecture 35 - Forecasting Revisited (Continued...)
- Lecture 36 - Forecasting Revisited (Continued...)
- Lecture 37 - Capacity Planning
- Lecture 38 - Capacity Planning (Continued...) and Plant Location
- Lecture 39 - Product Service Strategies and Plant Layout
- Lecture 40 - Plant Layout (Continued...) and Production Planning and Control
- Lecture 41 - Production Planning and Control (Continued...)
- Lecture 42 - Inventory Management
- Lecture 43 - Inventory Management (Continued...)
- Lecture 44 - Supply Chain Management
- Lecture 45 - Supply Chain Management (Continued...) and Marketing Management
- Lecture 46 - Marketing Management (Continued...)
- Lecture 47 - Forms of Ownership
- Lecture 48 - Starting a New Company and Small - scale Industrial Undertakings
- Lecture 49 - Capital Financing
- Lecture 50 - Entrepreneurship - Final Words

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Principles of Human Resource Management

Subject Co-ordinator - Prof. A Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to HRM
- Lecture 2 - Job Analysis and Design
- Lecture 3 - Employee testing and selection
- Lecture 4 - Performance appraisal
- Lecture 5 - Performance evaluation and feedback
- Lecture 6 - The Training process
- Lecture 7 - General and Specific Training and Evaluation of Training
- Lecture 8 - Career Management and planning
- Lecture 9 - Career Development
- Lecture 10 - Compensation
- Lecture 11 - Pay for performance systems
- Lecture 12 - Pay and Reward systems
- Lecture 13 - Benefits
- Lecture 14 - Separation and Administration of Benefits
- Lecture 15 - Business Ethics
- Lecture 16 - Ethical Aspects of HRM Activities
- Lecture 17 - Employee Health
- Lecture 18 - Employee Wellbeing in the Workplace
- Lecture 19 - Organized Labor
- Lecture 20 - Managing the Labor Relations Process
- Lecture 21 - International HRM
- Lecture 22 - Global Employment Law, Industrial Relations and International Ethics
- Lecture 23 - Challenges to International HRM
- Lecture 24 - Strategic HRM
- Lecture 25 - Multilevel Model of Strategic HRM
- Lecture 26 - Strategic HRM in a Networked World
- Lecture 27 - Sustainable HRM
- Lecture 28 - HR Measurement and Accountability
- Lecture 29 - Types of Score Cards

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- Lecture 30 - Discipline in Organizations
- Lecture 31 - Dealing with Difficult Employees
- Lecture 32 - Using HRM to Prevent the Need for Discipline

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Commodity Derivatives and Risk Management

Subject Co-ordinator - Dr. Prabina Rajib

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Commodity Derivatives and Risk Management
- Lecture 2 - Introduction to Commodity Derivatives and Risk Management (Continued...)
- Lecture 3 - Futures Contract Specifications
- Lecture 4 - Futures Contract Specifications (Continued...)
- Lecture 5 - Futures Contract - Mark-to-Market Margin
- Lecture 6 - Commodity Options and Commodity Spreads
- Lecture 7 - Pricing and Valuations of Futures Contract
- Lecture 8 - Pricing and Valuations of Futures Contract (Continued...)
- Lecture 9 - Convenience Field, Contango-Backwardation
- Lecture 10 - Commodity Basic Risk - Part I
- Lecture 11 - Commodity Basic Risk - Part II
- Lecture 12 - Minimum Variance Hedge Ratio - Part I
- Lecture 13 - Minimum Variance Hedge Ratio - Part II
- Lecture 14 - Commodity Indexes - Part I
- Lecture 15 - Commodity Indexes - Part II
- Lecture 16 - Agri-Commodity Price Risk Management - Part I
- Lecture 17 - Agri-Commodity Price Risk Management - Part II
- Lecture 18 - Seasonality in Agri-Commodity, Contango and Backwardation - Part I
- Lecture 19 - Seasonality in Agri-Commodity, Contango and Backwardation - Part II
- Lecture 20 - Commodity Prices Determination - Part I
- Lecture 21 - Commodity Prices Determination - Part II
- Lecture 22 - Crude Oil Derivatives - Part I
- Lecture 23 - Crude Oil Price Determination
- Lecture 24 - Spot-Futures Relationship in Crude Oil - Part I
- Lecture 25 - Spot-Futures Relationship in Crude Oil - Part II
- Lecture 26 - Hedging of Crude Oil and Refined Product Price Risk - Part I
- Lecture 27 - Hedging of Crude Oil and Refined Product Price Risk - Part II
- Lecture 28 - Introduction to Gold and Gold Derivatives
- Lecture 29 - LBMA, Gold Spot Price and Gold Derivatives

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - OTC Contracts on Gold and Gold Dehedge
- Lecture 31 - Spot Trading of Electricity in India - Part I
- Lecture 32 - Spot Trading of Electricity in India - Part II
- Lecture 33 - Weather Derivatives - Part I
- Lecture 34 - Weather Derivatives - Part II
- Lecture 35 - Introduction to Carbon Credit Market
- Lecture 36 - Carbon Derivatives
- Lecture 37 - Physical Market for Freight, Freight Exchanges, Freight Indexes
- Lecture 38 - Hedging Freight rate Risk with Freight Rate Derivatives
- Lecture 39 - Metal Derivatives and London Metal Exchange (LME)
- Lecture 40 - Real Estate Derivatives

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Strategic Communication for Sustainable Development

Subject Co-ordinator - Prof. A Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Models for Public Participation in Sustainable Development
- Lecture 3 - Role of Communication in Sustainable Development
- Lecture 4 - Sustainability Communication
- Lecture 5 - Approaches to Sustainability Communication
- Lecture 6 - Approaches to Sustainability Communication
- Lecture 7 - Sociological Perspectives on Sustainability Communication
- Lecture 8 - Psychological Perspectives on Sustainability Communication
- Lecture 9 - Psychological Perspectives on Sustainability Communication (Continued...)
- Lecture 10 - Steyn and Puth's Model for Communication Strategy
- Lecture 11 - Application of Steyn and Puth's Model to Development
- Lecture 12 - Tools of Strategic Communication for Sustainable Development
- Lecture 13 - Role of Strategic Communication for Sustainable Development
- Lecture 14 - Role of Stakeholders in Strategic Communication for Sustainable Development
- Lecture 15 - Systems Approach to Identifying Decisive Information
- Lecture 16 - Adapting CSR Communication Strategies to Sustainable Development
- Lecture 17 - Strategic Conversations
- Lecture 18 - Creating a Strategic Communication Plan
- Lecture 19 - Communication for Behavioral Impact (COMBI) for Sustainable Development
- Lecture 20 - Media and Sustainability Communication
- Lecture 21 - ICTs in Sustainable Development
- Lecture 22 - Community Informatics
- Lecture 23 - Challenges to the use of ICTs in Sustainable Development Efforts
- Lecture 24 - Wrap up and Conclusion

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Consumer Behaviour

Subject Co-ordinator - Prof. Srabanti Mukherjee

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Consumer Behaviour
- Lecture 2 - The Changing Patterns of Consumer Behaviour
- Lecture 3 - Dimensions of Consumerism
- Lecture 4 - Use of Market Segmentation in Consumer Behaviour
- Lecture 5 - Process of Motivation
- Lecture 6 - Theories of Motivation
- Lecture 7 - Consumer Involvement
- Lecture 8 - Case Study on Motivation and Involvement
- Lecture 9 - Concept and Levels of Perception
- Lecture 10 - Process of Perception
- Lecture 11 - Theories of Personality - I
- Lecture 12 - Theories of Personality - II
- Lecture 13 - Brand Personality and Self concept
- Lecture 14 - Theories of Learning
- Lecture 15 - Attitude Formation - I
- Lecture 16 - Attitude Formation - II
- Lecture 17 - Changing Attitude
- Lecture 18 - Exercise on Attitude Formation and Change
- Lecture 19 - Values
- Lecture 20 - AIO Classification
- Lecture 21 - VALS - I Typology
- Lecture 22 - VALS - TM Typology
- Lecture 23
- Lecture 24
- Lecture 25 - Group Influences on Consumption
- Lecture 26 - Role of Celebrity Endorsement
- Lecture 27 - Concept of Family and Family Life Cycle
- Lecture 28 - Family Buying Decisions
- Lecture 29 - Diffusion of Innovations - I

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Diffusion of Innovations - II
- Lecture 31 - Influencing Factors for Adoption and Opinion Leadership
- Lecture 32 - Consumer Decision Making
- Lecture 33 - Consumer Black Box Model
- Lecture 34 - Models of Consumer Behaviour - I
- Lecture 35 - Models of Consumer Behaviour - II
- Lecture 36 - Models of Consumer Behaviour - III
- Lecture 37 - Models of Consumer Behaviour - IV
- Lecture 38 - Organisational Buying Behaviour - I
- Lecture 39 - Organisational Buying Behaviour - II
- Lecture 40 - Dimensions of Consumer Research

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Foundation Course in Managerial Economics

Subject Co-ordinator - Prof. Barnali Nag

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Principles of Economics
- Lecture 2 - Demand - Supply Framework
- Lecture 3 - Determinants of Demand
- Lecture 4 - Supply Curve, Determinants of Supply Curve
- Lecture 5 - Demand Supply Equilibrium
- Lecture 6 - Elasticity of Demand and Supply
- Lecture 7 - Determinants of Elasticity of Demand
- Lecture 8 - Elasticity and Revenue
- Lecture 9 - Elasticity of Supply
- Lecture 10 - Demand Supply and Government Policies
- Lecture 11 - Demand Supply and Government Policies (Continued...)
- Lecture 12 - Taxes and Demand and Supply Framework
- Lecture 13 - Elasticity and Taxes
- Lecture 14 - Efficiency and Market Equilibrium
- Lecture 15 - Production and Cost
- Lecture 16 - Costs
- Lecture 17 - Cost Curves
- Lecture 18 - LR and SR Cost Curves
- Lecture 19 - Market Structures
- Lecture 20 - Perfect Competition
- Lecture 21 - Perfect Competition and Profit Maximization
- Lecture 22 - Supply Curve of Firm in Perfect Competition
- Lecture 23 - Supply Curve of Market in Perfect Competition
- Lecture 24 - Market Supply (Continued...)
- Lecture 25 - Monopoly
- Lecture 26 - Monopoly - Determination of Price and Quality
- Lecture 27 - Monopoly - Supply and Efficiency
- Lecture 28 - Price Discrimination
- Lecture 29 - Public Policy and Regulation

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- Lecture 30 - Monopolistic Competition
- Lecture 31 - Monopolistic Competition - Determining P and K
- Lecture 32 - Monopolistic Competition - Efficiency and Welfare
- Lecture 33 - Monopolistic Competition - Advertising
- Lecture 34 - Oligopoly
- Lecture 35 - Oligopoly - Determining P and Q
- Lecture 36 - Oligopoly - P and Q Outcomes with Example
- Lecture 37 - Difference between Market Outcomes
- Lecture 38 - Oligopoly - Game Theory
- Lecture 39 - Oligopoly - Game Theory (Continued...)
- Lecture 40 - Oligopoly Pricing
- Lecture 41 - Public Policy in Oligopoly

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Knowledge Management

Subject Co-ordinator - Prof. K. B. L. Srivastava

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to KM
- Lecture 2 - Introduction to KM (Continued...)
- Lecture 3 - Why KM ?
- Lecture 4 - KM System Life Cycle (KSLC)
- Lecture 5 - Aligning KM and business strategy
- Lecture 6 - Process and models of KM cycle
- Lecture 7 - Process and models of KM cycle (Continued...)
- Lecture 8 - Knowledge creation and architecture
- Lecture 9 - Capturing tacit knowledge
- Lecture 10 - Capturing tacit knowledge (Continued...)
- Lecture 11 - Knowledge codification
- Lecture 12 - Knowledge codification
- Lecture 13 - System development
- Lecture 14 - System development
- Lecture 15 - Knowledge transfer and knowledge sharing
- Lecture 16 - Knowledge infrastructure
- Lecture 17 - Knowledge infrastructure (Continued...)
- Lecture 18 - Knowledge audit
- Lecture 19 - The knowledge team
- Lecture 20 - The knowledge team (Continued...)
- Lecture 21 - Analysis, design of KM system
- Lecture 22 - Analysis, design of KM system
- Lecture 23 - Developing the KM system
- Lecture 24 - Prototyping and deployment
- Lecture 25 - Prototyping and deployment
- Lecture 26 - Inferences from data
- Lecture 27 - Inferences from data
- Lecture 28 - Data mining
- Lecture 29 - Data Management

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Knowledge portals
- Lecture 31 - Evaluation of KM effectiveness
- Lecture 32 - Metrics
- Lecture 33 - Legal issues
- Lecture 34 - Ethical Issues
- Lecture 35 - Managerial issues
- Lecture 36 - KM. Experiences form Indian companies
- Lecture 37 - KM practices of select industries
- Lecture 38 - KM practices of select industries
- Lecture 39 - Linking KM with innovation and learning organization
- Lecture 40 - Future of KM

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Services Marketing: A Practical Approach

Subject Co-ordinator - Dr. Biplab Datta

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction

Lecture 2 - Why Study Services Marketing Management?

Lecture 3 - The Service System

Lecture 4 - Characteristics of Services

Lecture 5 - Understanding the Macro-Environment - I

Lecture 6 - Understanding the Macro-Environment - II

Lecture 7 - Understanding the Macro-Environment - III and Understanding the Micro-Environment - I

Lecture 8 - Understanding the Micro-Environment - II

Lecture 9 - Services Marketing Process

Lecture 10 - Exploring Marketing Opportunities - I

Lecture 11 - Exploring Marketing Opportunities - II

Lecture 12 - Segmenting the Market, Targeting and Positioning

Lecture 13 - Services Marketing Research

Lecture 14 - Understanding Consumer Behaviour

Lecture 15 - New Service Development

Lecture 16 - The Service Product

Lecture 17 - Service Quality - I

Lecture 18 - Service Quality - II

Lecture 19 - Designing the Service Process - I

Lecture 20 - Designing the Service Process - II

Lecture 21 - Developing Service Personnel

Lecture 22 - Educating Customers

Lecture 23 - Managing Service Delivery Channels

Lecture 24 - Managing Channel Conflict

Lecture 25 - Managing Demand and Capacity - I

Lecture 26 - Managing Demand and Capacity - II

Lecture 27 - Designing the Physical Evidence

Lecture 28 - Managing Integrated Marketing Communications - I

Lecture 29 - Managing Integrated Marketing Communications - II

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Pricing the Service
- Lecture 31 - Managing Customers
- Lecture 32 - Managing Service Recovery
- Lecture 33 - Providing Service Guarantees
- Lecture 34 - Consumer Protection
- Lecture 35 - Case Study - I
- Lecture 36 - Case Study - II
- Lecture 37 - Case Study - III
- Lecture 38 - Case Study - IV
- Lecture 39 - Case Study - V

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Business Ethics

Subject Co-ordinator - Dr. Susmita Mukhopadhyay

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - What is Business Ethics? Why Business Ethics is important?

Lecture 2 - Business Ethics in different organizational contexts

Lecture 3 - Globalization

Lecture 4 - Sustainability

Lecture 5 - What is Corporation?

Lecture 6 - Corporate Social Responsibility

Lecture 7 - Stakeholder theory of the firm

Lecture 8 - Corporate accountability

Lecture 9 - Corporate citizenship

Lecture 10 - Normative ethical theories and descriptive ethical theories, western modernist ethical theories

Lecture 11 - Western modernist ethical theories (Continued...)

Lecture 12 - Alternative perspectives on ethical theories

Lecture 13 - Indian perspective on Ethics

Lecture 14 - Models of ethical decision making and individual influences on ethical decision making

Lecture 15 - Situational influences on ethical decision making

Lecture 16 - Case Study 1

Lecture 17 - What is Business Ethics Management?

Lecture 18 - Setting standards of ethical behavior

Lecture 19 - Managing stakeholder relationship

Lecture 20 - Assessing ethical performance

Lecture 21 - Organizing for business ethics

Lecture 22 - Shareholders as stakeholders

Lecture 23 - Ethical issues in corporate governance

Lecture 24 - Shareholders as citizens of corporation

Lecture 25 - Shareholding for sustainability

Lecture 26 - Financial Management

Lecture 27 - Models of organizations

Lecture 28 - Firm-employee relationship

Lecture 29 - Firm-employee relationship (Continued...)

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Globalization and employment
- Lecture 31 - Towards sustainable employment
- Lecture 32 - Case Study 2
- Lecture 33 - Consumers as stakeholders
- Lecture 34 - Ethical issues, marketing and the consumer
- Lecture 35 - Globalization and consumers
- Lecture 36 - Consumers and corporate citizenship
- Lecture 37 - Sustainable consumption
- Lecture 38 - Suppliers and competitors as stakeholders
- Lecture 39 - Ethical issues and competitors
- Lecture 40 - Globalization, suppliers and competitors
- Lecture 41 - The corporate citizen in the business community
- Lecture 42 - Sustainability and business relationship
- Lecture 43 - Civil society and business ethics
- Lecture 44 - Ethical issues and CSOs
- Lecture 45 - Globalization and CSOs
- Lecture 46 - Corporate citizenship and civil society
- Lecture 47 - Civil society, business and sustainability
- Lecture 48 - Government, regulation and business ethics
- Lecture 49 - Ethical issues in the relation between business and government
- Lecture 50 - Globalization and business-government relations
- Lecture 51 - Corporate citizenship and regulation
- Lecture 52 - Governments, business and sustainability
- Lecture 53 - Case Study 3
- Lecture 54 - Environment and business ethics
- Lecture 55 - Ethics of pollution control
- Lecture 56 - Ethics of conserving depletable resources
- Lecture 57 - Sustainability
- Lecture 58 - Information technology and business ethics
- Lecture 59 - Data identity and security
- Lecture 60 - Computer crimes and IPR
- Lecture 61 - TRIPS in India

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Gender Justice and Workplace Security

Subject Co-ordinator - Prof. Dipa Dube

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Gender Justice
- Lecture 2 - Introduction to Gender Justice (Continued...)
- Lecture 3 - Introduction to Gender Justice (Continued...)
- Lecture 4 - Introduction to Gender Justice (Continued...)
- Lecture 5 - International and Constitutional Perspectives
- Lecture 6 - International Perspectives
- Lecture 7 - Constitutional Perspectives
- Lecture 8 - Constitutional Perspectives (Continued...)
- Lecture 9 - Constitutional Perspectives (Continued...)
- Lecture 10 - Women at workplace
- Lecture 11 - Women at workplace (Continued...)
- Lecture 12 - Women at workplace (Continued...)
- Lecture 13 - Women at workplace (Continued...)
- Lecture 14 - Gender Violence- Within and Beyond
- Lecture 15 - Gender Violence- Within and Beyond (Continued...)
- Lecture 16 - Gender Violence- Within and Beyond (Continued...)
- Lecture 17 - Gender Violence- Within and Beyond (Continued...)
- Lecture 18 - Gender Violence- Within and Beyond (Continued...)
- Lecture 19 - Role of different agencies
- Lecture 20 - Role of different agencies (Continued...)

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Corporate Social Responsibility

Subject Co-ordinator - Prof. Aradhna Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to the Course
Lecture 2 - What is CSR?
Lecture 3 - Why CSR?
Lecture 4 - Theories of CSR
Lecture 5 - Theories of CSR (Continued...)
Lecture 6 - Theories of CSR (Continued...)
Lecture 7 - Evolution of CSR
Lecture 8 - Evolution of CSR (Continued...)
Lecture 9 - CSR-Global Timeline
Lecture 10 - CSR-Global Timeline (Continued...)
Lecture 11 - CSR in India
Lecture 12 - CSR in India (Continued...)
Lecture 13 - Who are Stakeholders?
Lecture 14 - The Stakeholder Approach
Lecture 15 - Stakeholders and CSR
Lecture 16 - Stakeholders Theory Perspectives
Lecture 17 - Stakeholder Theory in Action
Lecture 18 - Stakeholder Identification
Lecture 19 - Stakeholder Salience
Lecture 20 - Stakeholder Management
Lecture 21 - Stakeholder Dialogue
Lecture 22 - Management of Stakeholder Diaglogue
Lecture 23 - Planning of CSR Activities
Lecture 24 - CSR Design and Implementation
Lecture 25 - CSR Design and Implementation
Lecture 26 - CSR Activities
Lecture 27 - CSR Design and Implementation
Lecture 28 - CSR Activities
Lecture 29 - Bases for Evaluation of CSR Activities

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Measurement of CSR
- Lecture 31 - An Example of CSR Evaluation
- Lecture 32 - CSR in India
- Lecture 33 - What is Corporate Governance?
- Lecture 34 - Theories of Corporate Governance
- Lecture 35 - Why Corporate Governance?
- Lecture 36 - Models and Systems of Corporate Governance
- Lecture 37 - Implementing Corporate Governance
- Lecture 38 - Board of Directors
- Lecture 39 - Board of Directors (Continued...)
- Lecture 40 - Principles of Corporate Governance
- Lecture 41 - Corporate Governance and Corporate Social Responsibility
- Lecture 42 - Corporate Governance and Corporate Social Responsibility (Continued...)
- Lecture 43 - What is Corporate Citizenship?
- Lecture 44 - Stages of Corporate Citizenship
- Lecture 45 - Why Corporate Citizenship?
- Lecture 46 - Corporate Citizenship and CSR
- Lecture 47 - What is Sustainable Development?
- Lecture 48 - Corporate Sustainability and CSR
- Lecture 49 - Integration of Corporate Sustainability with CSR
- Lecture 50 - Integration of Corporate Sustainability with CSR (Continued...)
- Lecture 51 - SDG Compass
- Lecture 52 - SDG Compass (Continued...)
- Lecture 53 - CSR Public Policies
- Lecture 54 - CSR Public Policies
- Lecture 55 - Consumer Social Responsibility (CnSR)
- Lecture 56 - Corporate Social Irresponsibility (CSiR)
- Lecture 57 - Future of CSR
- Lecture 58 - Wrap-Up

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Decision Modeling

Subject Co-ordinator - Prof. Biswajit Mahanty

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Decision Analysis
- Lecture 2 - Payoff Matrix
- Lecture 3 - Decision Making Under Risk
- Lecture 4 - Value of Information
- Lecture 5 - Probability Concepts
- Lecture 6 - Bayes Theorem
- Lecture 7 - Decision Tree
- Lecture 8 - Decision Problem with Experimentation
- Lecture 9 - Decision Problem with Experimentation (Continued...)
- Lecture 10 - Decision Problem Example
- Lecture 11 - Introduction to Waiting Lines
- Lecture 12 - Poisson and Exponential Distribution
- Lecture 13 - Birth and Death Process
- Lecture 14 - M/M/1 Queuing Model
- Lecture 15 - Queuing Examples
- Lecture 16 - Queuing Examples (Continued...)
- Lecture 17 - M/D/1 and M/M/s Queuing Models
- Lecture 18 - M/M/s and M/M/infinity Models
- Lecture 19 - Finite Queue Space and Queuing Cost Models
- Lecture 20 - Queuing Cost, Priority and Networking Models
- Lecture 21 - Introduction to Simulation
- Lecture 22 - Discrete-Event and Monte-Carlo Simulation
- Lecture 23 - Pseudo random Numbers
- Lecture 24 - Simulation Examples
- Lecture 25 - Generation of Random Variates
- Lecture 26 - Simulation Examples (Continued...)
- Lecture 27 - Monte-Carlo Simulation and Output Analysis
- Lecture 28 - Variance Reduction and Simulation Software
- Lecture 29 - Continuous Simulation and System Dynamics

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - System Dynamics Example
- Lecture 31 - Introduction to Graph Theory
- Lecture 32 - Introduction (Continued...)
- Lecture 33 - Operations on a Graph, Tree and Spanning Tree
- Lecture 34 - Minimal Spanning Tree
- Lecture 35 - Cutsets
- Lecture 36 - Fundamental Circuits and Network Simplex Method
- Lecture 37 - Maximal Flow Problems
- Lecture 38 - Maximal Flow Problems (Continued...)
- Lecture 39 - Shortest Path Problems
- Lecture 40 - Shortest Path Problems (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:E-Business

Subject Co-ordinator - Prof. Mamata Jenamani

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Types of e-business transactions
- Lecture 3 - Business Models on the web
- Lecture 4 - Business Models on the web (Continued...)
- Lecture 5 - Innovative E-Business models for Bricks and Mortar firms
- Lecture 6 - Inter and Intra Organizational Business Processes
- Lecture 7 - Information system foundations
- Lecture 8 - Types of business information system
- Lecture 9 - Decision support for the management
- Lecture 10 - Enterprise Resource planning
- Lecture 11 - Connecting with stakeholders
- Lecture 12 - E-procurement - Reengineering the traditional procurement process
- Lecture 13 - E-procurement - New paradigms in the procurement process
- Lecture 14 - E-procurement - e-procurement Implementation issues and risks
- Lecture 15 - Customer relationship management
- Lecture 16 - E-Marketing
- Lecture 17 - E-Marketing (Continued...)
- Lecture 18 - Supply Chain Management - I - The Information flow
- Lecture 19 - Supply Chain Management - II - Tntegration
- Lecture 20 - Supply Chain Management - III - Interoperability
- Lecture 21 - Supply Chain Management - IV - Logistics and distribution
- Lecture 22 - Supply Chain Management - V - E-Commerce supply chain
- Lecture 23 - Components of E-Business Infrastructure
- Lecture 24 - Internet and the Web
- Lecture 25 - Networking resources
- Lecture 26 - Hardware and software resources
- Lecture 27 - Data resources
- Lecture 28 - Security categories
- Lecture 29 - Security terminologies

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Digital signature
- Lecture 31 - Protocols for security
- Lecture 32 - Impact of security protocol on server performance
- Lecture 33 - Digital Payment systems
- Lecture 34 - Interoperability of information system
- Lecture 35 - Electronic data interchange (EDI)
- Lecture 36 - Fundamentals of web services
- Lecture 37 - Fundamentals of cloud based systems
- Lecture 38 - Automatic data capture using RFID
- Lecture 39 - Automatic data capture using RFID and its applications
- Lecture 40 - Automatic data capture using RFID and its applications (Continued...)
- Lecture 41 - GPS and GIS in supply chain
- Lecture 42 - Sensors and IOT
- Lecture 43 - Business Analytics and Big data
- Lecture 44 - Decision support Concepts
- Lecture 45 - Understanding the web log - I
- Lecture 46 - Understanding the web log - II
- Lecture 47 - Using the Web log
- Lecture 48 - User behaviour modelling from web log
- Lecture 49 - User behaviour modelling from web log (Continued...)
- Lecture 50 - E-Business Capacity Planning
- Lecture 51 - E-Business Capacity Planning (Continued...)
- Lecture 52 - Introduction to Recommender System
- Lecture 53 - Content Based Recommender System
- Lecture 54 - Collaborative Filtering Based Recommender System
- Lecture 55 - Association and Demographics Based Recommended System
- Lecture 56 - Dynamic Pricing
- Lecture 57 - Introduction to Auction
- Lecture 58 - Economic Considerations in Auction
- Lecture 59 - Winner Determination Problem
- Lecture 60 - Online auction issues

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Design and Analysis of Experiments

Subject Co-ordinator - Prof. Jhareswar Maiti

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1
Lecture 2
Lecture 3
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Lecture 9
Lecture 10
Lecture 11
Lecture 12
Lecture 13
Lecture 14
Lecture 15
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Lecture 29

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Introduction to Factorial Experiments
- Lecture 31 - Statistical Analysis of Factorial Experiments
- Lecture 32 - Estimation of parameters and model adequacy test for factorial experiment
- Lecture 33 - Full_Factorial_Single_Replicate
- Lecture 34 - General_Full_factorial_design
- Lecture 35 - Blocking_Factorial_design
- Lecture 36 - Two_level_Factorial_Experiment
- Lecture 37 - Statistical analysis of 2^k factorial design
- Lecture 38 - 2_k Factorial Design Single Replicate
- Lecture 39 - 2_k Factorial Design Centre Points
- Lecture 40 - 2_k Factorial Design Optimality Issues
- Lecture 41 - 2_k Factorial Design - Issues with Coded Design Variables
- Lecture 42 - Blocking and Confounding in 2_k Factorial Design
- Lecture 43 - Blocking and Confounding in 2_k Factorial Design (Continued...)
- Lecture 44 - Blocking and Confounding in 2_k Factorial Design (Continued...)
- Lecture 45 - Fractional factorial design
- Lecture 46 - Fractional factorial design
- Lecture 47 - Fractional factorial design
- Lecture 48 - Alias Structure in Fractional factorial design
- Lecture 49 - General $2^{(k-p)}$ Fractional Factorial Design
- Lecture 50 - Fractional factorial design
- Lecture 51 - Plackett-Burman Designs
- Lecture 52 - Response Surface Methodology (RSM) - First Order Model
- Lecture 53 - Response Surface Methodology (RSM) - First Order Model (Continued...)
- Lecture 54 - Experimental Design for Fitting Response Surfaces
- Lecture 55 - Response Surface Methodology (RSM)
- Lecture 56 - Analysis of Second Order Response Surface
- Lecture 57 - ANOVA using MINITAB
- Lecture 58 - Factorial Design using MINITAB
- Lecture 59 - Fractional Factorial Design using MINITAB
- Lecture 60 - Response Surface Methodology using MINITAB

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Quality Design and Control

Subject Co-ordinator - Prof. Pradip Kumar Ray

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - History and Evolution of Quality Control and Management
Lecture 2 - History and Evolution of Quality Control and Management
Lecture 3 - History and Evolution of Quality Control and Management
Lecture 4 - History and Evolution of Quality Control and Management
Lecture 5 - History and Evolution of Quality Control and Management
Lecture 6 - Management of Quality - I
Lecture 7 - Management of Quality - I
Lecture 8 - Management of Quality - I
Lecture 9 - Management of Quality - I
Lecture 10 - Management of Quality - I
Lecture 11 - Management of Quality - II
Lecture 12 - Management of Quality - II
Lecture 13 - Management of Quality - II
Lecture 14 - Management of Quality - II
Lecture 15 - Management of Quality - II
Lecture 16 - Statistical Process Control - I
Lecture 17 - Statistical Process Control - I
Lecture 18 - Statistical Process Control - I
Lecture 19 - Statistical Process Control - I
Lecture 20 - Statistical Process Control - I
Lecture 21 - Statistical Process Control - II
Lecture 22 - Statistical Process Control - II (Continued...)
Lecture 23 - Statistical Process Control - II (Continued...)
Lecture 24 - Statistical Process Control - II (Continued...)
Lecture 25 - Statistical Process Control - II (Continued...)
Lecture 26 - Process Capability Analysis
Lecture 27 - Process Capability Analysis (Continued...)
Lecture 28 - Process Capability Analysis (Continued...)
Lecture 29 - Process Capability Analysis (Continued...)

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- Lecture 30 - Process Capability Analysis (Continued...)
- Lecture 31 - Acceptance Sampling - I
- Lecture 32 - Acceptance Sampling - I
- Lecture 33 - Acceptance Sampling - I
- Lecture 34 - Acceptance Sampling - I (Continued...)
- Lecture 35 - Acceptance Sampling - I (Continued...)
- Lecture 36 - Acceptance Sampling - II
- Lecture 37 - Acceptance Sampling - II (Continued...)
- Lecture 38 - Acceptance Sampling - II (Continued...)
- Lecture 39 - Acceptance Sampling - II (Continued...)
- Lecture 40 - Acceptance Sampling - II (Continued...)
- Lecture 41 - Design for Reliability - I
- Lecture 42 - Design for Reliability - I (Continued...)
- Lecture 43 - Design for Reliability - I (Continued...)
- Lecture 44 - Design for Reliability - I (Continued...)
- Lecture 45 - Design for Reliability - I (Continued...)
- Lecture 46 - Design for Reliability - II
- Lecture 47 - Design for Reliability - II (Continued...)
- Lecture 48 - Design for Reliability - II (Continued...)
- Lecture 49 - Design for Reliability - II (Continued...)
- Lecture 50 - Design for Reliability - II (Continued...)
- Lecture 51 - Quality by Experimental Design
- Lecture 52 - Quality by Experimental Design (Continued...)
- Lecture 53 - Quality by Experimental Design (Continued...)
- Lecture 54 - Quality by Experimental Design (Continued...)
- Lecture 55 - Quality by Experimental Design (Continued...)
- Lecture 56 - Robust Design and Taguchi Method
- Lecture 57 - Robust Design and Taguchi Method (Continued...)
- Lecture 58 - Robust Design and Taguchi Method (Continued...)
- Lecture 59 - Robust Design and Taguchi Method (Continued...)
- Lecture 60 - Robust Design and Taguchi Method (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Business Analytics for Management Decision

Subject Co-ordinator - Dr. Rudra P. Pradhan

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1

Lecture 2

Lecture 3

Lecture 4

Lecture 5

Lecture 6

Lecture 7

Lecture 8

Lecture 9

Lecture 10

Lecture 11

Lecture 12

Lecture 13

Lecture 14

Lecture 15

Lecture 16 - Statistical inference

Lecture 17 - Testing of Hypothesis

Lecture 18 - Testing of Hypothesis (Continued...)

Lecture 19 - Confidence Interval

Lecture 20 - Confidence Interval 2

Lecture 21

Lecture 22

Lecture 23

Lecture 24

Lecture 25

Lecture 26

Lecture 27

Lecture 28

Lecture 29

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30
- Lecture 31 - Dummy Modelling
- Lecture 32 - Dummy Modelling (Continued...)
- Lecture 33 - Panel Data Model
- Lecture 34 - Panel Data Model (Continued...)
- Lecture 35 - Time Series Forecasting
- Lecture 36 - Time Series Forecasting (Continued...)
- Lecture 37 - Machine Learning
- Lecture 38 - Machine Learning (Continued...)
- Lecture 39 - Data Mining
- Lecture 40 - Simulation
- Lecture 41 - Basics
- Lecture 42 - Linear Programming 1
- Lecture 43 - Linear Programming 2
- Lecture 44 - Special Issues of Linear Programming
- Lecture 45 - Simplex Method of Linear Programming
- Lecture 46
- Lecture 47
- Lecture 48
- Lecture 49
- Lecture 50
- Lecture 51
- Lecture 52
- Lecture 53
- Lecture 54
- Lecture 55
- Lecture 56 - Introduction to decision theory
- Lecture 57 - Decision making under uncertainty
- Lecture 58 - Decision making under certainty
- Lecture 59 - Decision tree
- Lecture 60 - The value of information and utility theory

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Soft Skills for Business Negotiations and Marketing Strategies

Subject Co-ordinator - Prof. Uttam Kumar Bannerjee

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1
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Lecture 38
Lecture 39
Lecture 40
Lecture 41
Lecture 42
Lecture 43
Lecture 44
Lecture 45
Lecture 46
Lecture 47 - Basics of negotiation
Lecture 48 - Process sequence phase frequency
Lecture 49 - Managing the process, tricks of countering
Lecture 50 - Barriers to agreements, ending of negotiation
Lecture 51 - Common mistakes
Lecture 52
Lecture 53
Lecture 54
Lecture 55
Lecture 56

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Research Writing

Subject Co-ordinator - Prof. Aradhna Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to the course
- Lecture 2 - What is research writing
- Lecture 3 - The Writing Process
- Lecture 4 - The Writing Process - 2
- Lecture 5 - Finding what to read
- Lecture 6 - Reading research documents
- Lecture 7 - Paying attention to what you read
- Lecture 8 - Reviewing Literature
- Lecture 9 - Reviewing Literature (Continued...)
- Lecture 10 - Elements of writing
- Lecture 11 - Reviewing literature
- Lecture 12 - Literature review
- Lecture 13 - Shaping your appeal
- Lecture 14 - Outlining
- Lecture 15 - Organizing an argument
- Lecture 16 - Methodology
- Lecture 17 - Tools for writing up literature reviews and methodology
- Lecture 18 - Presenting quantitative data
- Lecture 19 - Presenting qualitative data
- Lecture 20 - Writing the results section
- Lecture 21 - Discussion of Results
- Lecture 22 - Writing the conclusion section
- Lecture 23 - Academic Integrity
- Lecture 24 - Using and acknowledging sources
- Lecture 25 - Writers Block
- Lecture 26 - Revising
- Lecture 27 - Mistakes and Fallacies
- Lecture 28 - Editing and Proofreading
- Lecture 29 - Choosing a journal to publish in

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Lecture 30 - Responding to reviewer comments

Lecture 31 - Wrap up

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NPTEL Video Course - Management - NOC:Engineering Econometrics

Subject Co-ordinator - Dr. Rudra P. Pradhan

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Engineering Econometrics
- Lecture 2 - Introduction to Engineering Econometrics (Continued...)
- Lecture 3 - Introduction to Engineering Econometrics (Continued...)
- Lecture 4 - Introduction to Engineering Econometrics (Continued...)
- Lecture 5 - Introduction to Engineering Econometrics (Continued...)
- Lecture 6 - Exploring Data on Spreadsheets
- Lecture 7 - Exploring Data on Spreadsheets (Continued...)
- Lecture 8 - Exploring Data on Spreadsheets (Continued...)
- Lecture 9 - Exploring Data on Spreadsheets (Continued...)
- Lecture 10 - Exploring Data on Spreadsheets (Continued...)
- Lecture 11 - Descriptive Econometrics
- Lecture 12 - Descriptive Econometrics (Continued...)
- Lecture 13 - Descriptive Econometrics (Continued...)
- Lecture 14 - Descriptive Econometrics (Continued...)
- Lecture 15 - Descriptive Econometrics (Continued...)
- Lecture 16 - Linear Regression Modelling
- Lecture 17 - Linear Regression Modelling (Continued...)
- Lecture 18 - Linear Regression Modelling (Continued...)
- Lecture 19 - Linear Regression Modelling (Continued...)
- Lecture 20 - Linear Regression Modelling (Continued...)
- Lecture 21 - Linear Regression Modelling (Continued...)
- Lecture 22 - Linear Regression Modelling (Continued...)
- Lecture 23 - Modelling Diagnostics
- Lecture 24 - Modelling Diagnostics (Continued...)
- Lecture 25 - Modelling Diagnostics (Continued...)
- Lecture 26 - Multicollinearity problem - III
- Lecture 27 - Autocorrelation problem - I
- Lecture 28 - Autocorrelation problem - II
- Lecture 29 - Heteroskedasticity problem - I

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- Lecture 30 - Heteroskedasticity problem - II
- Lecture 31 - Model Specification- Choosing the Independent Variables
- Lecture 32 - Model Specification- Choosing the Independent Variables
- Lecture 33 - Non-Linear Regression Modelling - Dummy-Variable Regression Modelling
- Lecture 34 - Non-Linear Regression Modelling - Interactive Regression Modelling
- Lecture 35 - Non-Linear Regression Modelling - Polynomial (Curvilinear) Regression Model
- Lecture 36 - Non-Linear Regression Modelling - Model Transformation
- Lecture 37 - Extension of Dummy Regression Modelling
- Lecture 38 - Extension of Dummy Regression Modelling - Dummy Independent Variable Modelling
- Lecture 39 - Extension of Dummy Regression Modelling - Dummy Dependent Variable Modelling
- Lecture 40 - Extension of Dummy Regression Modelling - Dummy Independent Variable Modelling
- Lecture 41 - Time Series Modelling - Basics
- Lecture 42 - Time Series Modelling - Trend Analysis
- Lecture 43 - Time Series Modelling - Trend Analysis (Least Squares Method)
- Lecture 44 - Time Series Modelling - Forecasting
- Lecture 45 - Time Series Modelling - Stationarity
- Lecture 46 - Time Series Modelling - Volatility Modelling
- Lecture 47 - Time Series Modelling - Volatility Modelling
- Lecture 48 - Time Series Modelling - Volatility Modelling
- Lecture 49 - Time Series Modelling - Volatility Modelling
- Lecture 50 - Time Series Modelling - Volatility Modelling
- Lecture 51 - Time Series Modelling - VAR modelling
- Lecture 52 - Time Series Modelling - VAR modelling
- Lecture 53 - Panel Data Modelling
- Lecture 54 - Panel Data Modelling (Continued...)
- Lecture 55 - Panel Data Modelling (Continued...)
- Lecture 56 - Panel Data Modelling
- Lecture 57 - Fitting Models to Data
- Lecture 58 - Fitting Models to Data (Continued...)
- Lecture 59 - Fitting Models to Data (Continued...)
- Lecture 60 - Fitting Models to Data (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Industrial Safety Engineering

Subject Co-ordinator - Prof. Jhareswar Maiti

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Industrial Safety Engineering
- Lecture 2 - Key concepts and terminologies
- Lecture 3 - Key concepts and terminologies-Safety domain ontology
- Lecture 4 - Key concepts and terminologies-Risk Assessment and Control
- Lecture 5 - Safety Engineering and Accident causing mechanisms
- Lecture 6 - Preliminary Hazard List
- Lecture 7 - Preliminary Hazard Analysis
- Lecture 8 - Hazard and operability study (HAZOP)
- Lecture 9 - Failure Modes and Effects Analysis (FMEA)- Identification of Failure Modes
- Lecture 10 - Failure Modes and Effects Analysis (FMEA) (Continued...)
- Lecture 11 - Application of Hazard Identification Techniques
- Lecture 12 - Fault Tree Analysis (FTA) - Construction
- Lecture 13 - Fault Tree Analysis (FTA) - Gate by Gate method
- Lecture 14 - Fault Tree Analysis (FTA) - Cut-set method
- Lecture 15 - Fault Tree Analysis (FTA) - Importance measures
- Lecture 16 - Event Tree Analysis (ETA)
- Lecture 17 - Bowtie Tool
- Lecture 18 - Bow-tie
- Lecture 19 - Bow-tie
- Lecture 20 - Bow-tie
- Lecture 21 - Bow-tie
- Lecture 22 - Risk Assessment
- Lecture 23 - Consequence Assessment
- Lecture 24 - Energy Control Model and Hazard Control Hierarchy
- Lecture 25 - Safety Function Deployment
- Lecture 26 - Ranking of Design Solutions
- Lecture 27 - Quantification of Basic Events for Non-repairable Components
- Lecture 28 - Quantification of Basic Events
- Lecture 29 - Quantification of Basic Events

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Quantification of Basic Events
- Lecture 31 - Quantification of Basic Events
- Lecture 32 - Quantification of Basic Events
- Lecture 33 - Quantification of Basic Events
- Lecture 34 - Computation of combined process parameters
- Lecture 35 - Computation of combined process parameters
- Lecture 36 - Quantification of Systems Safety and Reliability Block Diagram
- Lecture 37 - Systems Safety Quantification
- Lecture 38 - Systems Safety Quantification
- Lecture 39 - Systems Safety Quantification
- Lecture 40 - Systems Safety Quantification
- Lecture 41 - Human Error, Classification and Causes
- Lecture 42 - Human Error, Classification and Causes (Continued...)
- Lecture 43 - Human Error Identification
- Lecture 44 - Human Reliability Assessment
- Lecture 45 - Human Error Quantification from Expertsâ opinions â Fuzzy Set Approach
- Lecture 46 - Accident Investigation
- Lecture 47 - Accident Investigation and Analysis
- Lecture 48 - Control Chart Analysis
- Lecture 49 - Accident Data Analysis
- Lecture 50 - Accident Data Analysis
- Lecture 51 - Occupational Health and Safety Management Systems(OH&SMS) and OHSAS 18001 - Part I
- Lecture 52 - Occupational Health and Safety Management Systems(OH&SMS) and OHSAS 18001 - Part II
- Lecture 53 - Occupational Health and Safety Management Systems(OH&SMS) and OHSAS 18001 - Part III
- Lecture 54 - Safety Performance Indicators - Part I
- Lecture 55 - Safety Performance Indicators - Part II
- Lecture 56 - Energy Isolations
- Lecture 57 - Virtual Reality - Introduction
- Lecture 58 - Geometry of virtual world
- Lecture 59 - VR roadmap - A case study
- Lecture 60 - Summary

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Management of Inventory Systems

Subject Co-ordinator - Prof. PK Ray

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Inventory and Materials Management
- Lecture 2 - Introduction to Inventory and Materials Management (Continued...)
- Lecture 3 - Introduction to Inventory and Materials Management (Continued...)
- Lecture 4 - Introduction to Inventory and Materials Management (Continued...)
- Lecture 5 - Introduction to Inventory and Materials Management (Continued...)
- Lecture 6 - Inventory Problems and Selective Inventory Management
- Lecture 7 - Inventory Problems and Selective Inventory Management (Continued...)
- Lecture 8 - Inventory Problems and Selective Inventory Management (Continued...)
- Lecture 9 - Inventory Problems and Selective Inventory Management (Continued...)
- Lecture 10 - Inventory Problems and Selective Inventory Management (Continued...)
- Lecture 11 - Static Inventory Problem under Risk
- Lecture 12 - Static Inventory Problem under Risk (Continued...)
- Lecture 13 - Static Inventory Problem under Risk (Continued...)
- Lecture 14 - Static Inventory Problem under Risk (Continued...)
- Lecture 15 - Static Inventory Problem under Risk (Continued...)
- Lecture 16 - Static Inventory Problems under Uncertainty
- Lecture 17 - Static Inventory Problems under Uncertainty (Continued...)
- Lecture 18 - Static Inventory Problems under Uncertainty (Continued...)
- Lecture 19 - Static Inventory Problems under Uncertainty (Continued...)
- Lecture 20 - Static Inventory Problems under Uncertainty (Continued...)
- Lecture 21 - Dynamic Inventory Problems under Certainty
- Lecture 22 - Dynamic Inventory Problems under Certainty (Continued...)
- Lecture 23 - Dynamic Inventory Problems under Certainty (Continued...)
- Lecture 24 - Dynamic Inventory Problems under Certainty (Continued...)
- Lecture 25 - Dynamic Inventory Problems under Certainty (Continued...)
- Lecture 26 - Dynamic Inventory Problems under Risk
- Lecture 27 - Dynamic Inventory Problems under Risk (Continued...)
- Lecture 28 - Dynamic Inventory Problems under Risk (Continued...)
- Lecture 29 - Dynamic Inventory Problems under Risk (Continued...)

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- Lecture 30 - Dynamic Inventory Problems under Risk (Continued...)
- Lecture 31 - MRP, MRP-II and DRP
- Lecture 32 - MRP, MRP-II and DRP (Continued...)
- Lecture 33 - MRP, MRP-II and DRP (Continued...)
- Lecture 34 - MRP, MRP-II and DRP (Continued...)
- Lecture 35 - MRP, MRP-II and DRP (Continued...)
- Lecture 36 - JIT-based Approaches for Materials Management
- Lecture 37 - JIT-based Approaches for Materials Management (Continued...)
- Lecture 38 - JIT-based Approaches for Materials Management (Continued...)
- Lecture 39 - JIT-based Approaches for Materials Management (Continued...)
- Lecture 40 - JIT-based Approaches for Materials Management (Continued...)
- Lecture 41 - Basics of Purchasing Management
- Lecture 42 - Basics of Purchasing Management (Continued...)
- Lecture 43 - Basics of Purchasing Management (Continued...)
- Lecture 44 - Basics of Purchasing Management (Continued...)
- Lecture 45 - Basics of Purchasing Management (Continued...)
- Lecture 46 - Theory of Constraints and Materials Management
- Lecture 47 - Theory of Constraints and Materials Management (Continued...)
- Lecture 48 - Theory of Constraints and Materials Management (Continued...)
- Lecture 49 - Theory of Constraints and Materials Management (Continued...)
- Lecture 50 - Theory of Constraints and Materials Management (Continued...)
- Lecture 51 - Value Engineering/Analysis and Stores Management
- Lecture 52 - Value Engineering/Analysis and Stores Management (Continued...)
- Lecture 53 - Value Engineering/Analysis and Stores Management (Continued...)
- Lecture 54 - Value Engineering/Analysis and Stores Management (Continued...)
- Lecture 55 - Value Engineering/Analysis and Stores Management (Continued...)
- Lecture 56 - Logistics and Supply Chain Management
- Lecture 57 - Logistics and Supply Chain Management (Continued...)
- Lecture 58 - Logistics and Supply Chain Management (Continued...)
- Lecture 59 - Logistics and Supply Chain Management (Continued...)
- Lecture 60 - Logistics and Supply Chain Management (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Selected Topics in Decision Modeling

Subject Co-ordinator - Prof. Biswajit Mahanty

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Dynamic Programming
- Lecture 2 - Stagecoach Problem
- Lecture 3 - An Investment Problem
- Lecture 4 - An Investment Problem (Continued...)
- Lecture 5 - Further Examples
- Lecture 6 - Machine Allocation and Cargo Loading Problem
- Lecture 7 - Knapsack Problem
- Lecture 8 - Probabilistic Dynamic Programming
- Lecture 9 - Probabilistic Dynamic Programming (Continued...)
- Lecture 10 - Dijkstra's Algorithm
- Lecture 11 - Integer Programming
- Lecture 12 - Integer Programming
- Lecture 13 - Integer Programming
- Lecture 14 - Integer Linear Programming
- Lecture 15 - Cutting Plane Method
- Lecture 16 - Exhaustive Enumeration and Branch and Bound Techniques
- Lecture 17 - Branch and Bound Technique
- Lecture 18 - Assignment and Travelling Salesman Problem
- Lecture 19 - Travelling Salesman Problem (Continued...)
- Lecture 20 - Heuristic Methods for Integer Programming
- Lecture 21 - Non-Linear Programming
- Lecture 22 - Single-Variable Unconstrained Optimization
- Lecture 23 - Multi-variable Unconstrained NLP
- Lecture 24 - Solving Unconstrained NLP
- Lecture 25 - Numerical Methods for Unconstrained NLP
- Lecture 26 - Constrained NLP
- Lecture 27 - Constrained NLP
- Lecture 28 - Constrained NLP
- Lecture 29 - Quadratic Programming

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- Lecture 30 - Example problems on Constrained NLP
- Lecture 31 - Introduction to Metaheuristics
- Lecture 32 - Genetic Algorithms
- Lecture 33 - Genetic Algorithm Process
- Lecture 34 - Genetic Algorithm Process (Continued...)
- Lecture 35 - Genetic Algorithm Examples
- Lecture 36 - Simulated Annealing
- Lecture 37 - Tabu Search
- Lecture 38 - Particle Swarm Optimization
- Lecture 39 - Multi-Objective Optimization
- Lecture 40 - NSGA-II Examples

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Ethics in Engineering Practice

Subject Co-ordinator - Dr. Susmita Mukhopadhyay

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Ethical Reasoning and Engineering Ethics
- Lecture 2 - Introduction to Ethical Reasoning and Engineering Ethics (Continued...)
- Lecture 3 - Introduction to Ethical Reasoning and Engineering Ethics (Continued...)
- Lecture 4 - Professional practice in engineering
- Lecture 5 - Professional practice in engineering (Continued...)
- Lecture 6 - Central Professional responsibilities of engineers
- Lecture 7 - Central Professional responsibilities of engineers (Continued...)
- Lecture 8 - Workplace Rights and Responsibilities
- Lecture 9 - Workplace Rights and Responsibilities (Continued...)
- Lecture 10 - Ethics as Design doing Justice to Moral Problems
- Lecture 11 - Ethics as Design doing Justice to Moral Problems (Continued...)
- Lecture 12 - Intellectual Property Rights and Ethics
- Lecture 13 - Intellectual Property Rights and Ethics (Continued...)
- Lecture 14 - Trade related Intellectual Property Rights
- Lecture 15 - Trade related Intellectual Property Rights in India
- Lecture 16 - A brief on Paris Convention, 1967 and The Berne Contract, 1971
- Lecture 17 - Computer Software and Digital Information
- Lecture 18 - Computer Software and Digital Information (Continued...)
- Lecture 19 - Engineers, Nuclear Testing and Weapons
- Lecture 20 - Engineers, Nuclear Testing and Weapons (Continued...)
- Lecture 21 - Responsibility to Environment
- Lecture 22 - Responsibility to Environment (Continued...)
- Lecture 23 - Environmental Ethics and Spirituality
- Lecture 24 - Engineering as Social Experimentation
- Lecture 25 - Research Ethics
- Lecture 26 - Research Ethics (Continued...)
- Lecture 27 - Engineers as Managers Consultants and Leaders
- Lecture 28 - Engineers as Managers Consultants and Leaders (Continued...)
- Lecture 29 - Engineers as Managers Consultants and Leaders (Continued...)

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- Lecture 30 - Key Questions - Ethical Conduct of Engineers
- Lecture 31 - Key Questions - Ethical Conduct of Engineers (Continued...)
- Lecture 32 - Key Questions - Central Professional Responsibilities of Engineers
- Lecture 33 - Key Questions - Central Professional Responsibilities of Engineers (Continued...)
- Lecture 34 - Key Questions - Relating to Rights and Responsibilities regarding IPR
- Lecture 35 - Key Questions - Relating to Rights and Responsibilities regarding IPR (Continued...)
- Lecture 36 - Key Questions - Relating to Rights and Responsibilities regarding IPR (Continued...)
- Lecture 37 - Key Questions - Related to Engineers Rights and Duties and Ethics
- Lecture 38 - Key Questions - Related to Engineers Rights and Duties and Ethics (Continued...)
- Lecture 39 - Leadership Styles and Ethical Conduct
- Lecture 40 - Leadership Styles and Ethical Conduct (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Managing Change in Organizations

Subject Co-ordinator - Prof. Kbl Srivastava

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Nature of Change Management (1)
- Lecture 2 - Nature of Change Management (2)
- Lecture 3 - Types of Change
- Lecture 4 - Types of Change (Continued...)
- Lecture 5 - Types of Change (Continued...)
- Lecture 6 - Need for Change
- Lecture 7 - Need for Change (Continued...)
- Lecture 8 - Scope of Change
- Lecture 9 - Scope of Change (Continued...)
- Lecture 10 - Scope of Change (Continued...)
- Lecture 11 - Diagnosing Organisational Change
- Lecture 12 - Diagnosing Organisational Change (Continued...)
- Lecture 13 - Diagnosing Organisational Change (Continued...)
- Lecture 14 - Resistance to Change
- Lecture 15 - Managing Resistance
- Lecture 16 - Approaches to Implementing Change
- Lecture 17 - Approaches to Implementing Change (Continued...)
- Lecture 18 - Approaches to Implementing Change (Continued...)
- Lecture 19 - Approaches to Implementing Change (Continued...)
- Lecture 20 - Approaches to Implementing Change (Continued...)
- Lecture 21 - Implementing Change
- Lecture 22 - Vision and Change
- Lecture 23 - Vision and Change (Continued...)
- Lecture 24 - Vision and Change (Continued...)
- Lecture 25 - Vision and Change (Continued...)
- Lecture 26 - Communication and Change
- Lecture 27 - Communication and Change (Continued...)
- Lecture 28 - Communication and Change (Continued...)
- Lecture 29 - Sustaining Change

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- Lecture 30 - Evaluating Change
- Lecture 31 - Innovation and Change
- Lecture 32 - Innovation and Change (Continued...)
- Lecture 33 - Organizational Learning
- Lecture 34 - Learning Organization and Change
- Lecture 35 - Learning Organization and Change (Continued...)
- Lecture 36 - Turnaround Strategy
- Lecture 37 - Strategic Convergence and Learning from Change
- Lecture 38 - Change Effectiveness
- Lecture 39 - Change Management Cases and Examples
- Lecture 40 - Change Management Example, Trends and Dynamics

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Financial Institutions and Markets

Subject Co-ordinator - Dr. Jitendra Mahakud

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Financial System
- Lecture 2 - Equilibrium in Financial Markets
- Lecture 3 - Efficiency of Financial Markets
- Lecture 4 - Measures of Financial Development
- Lecture 5 - Financial Development and Economic Growth
- Lecture 6 - Systematic risks in financial system
- Lecture 7 - Unsystematic risks in financial system
- Lecture 8 - Return concepts in financial system
- Lecture 9 - Fundamental analysis of financial assets
- Lecture 10 - Technical analysis of financial assets
- Lecture 11 - Theories of interest rate determination - I
- Lecture 12 - Theories of interest rate determination - II
- Lecture 13 - Term structure theories of interest rate - I
- Lecture 14 - Term structure theories of interest rate - II
- Lecture 15 - Term structure theories of interest rate - III
- Lecture 16 - Financial market regulation
- Lecture 17 - RBI- structure and objective functions
- Lecture 18 - Monetary policy instruments
- Lecture 19 - Challenges and reforms in monetary policy and central bank autonomy
- Lecture 20 - SEBI, IROA and PFRDA
- Lecture 21 - Commercial banks
- Lecture 22 - Commercial banks
- Lecture 23 - Commercial bank performance
- Lecture 24 - Basel Accords
- Lecture 25 - Measure of risk in commercial banks
- Lecture 26 - Provident fund and pension fund
- Lecture 27 - Insurance companies
- Lecture 28 - Mutual funds - I
- Lecture 29 - Mutual funds - II

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- Lecture 30 - NBFCs - I
- Lecture 31 - NBFCs - II
- Lecture 32 - Venture capital
- Lecture 33 - Merchant banks
- Lecture 34 - Credit Rating Agencies
- Lecture 35 - Non-banking statutory financial organization
- Lecture 36 - Call Money Market - I
- Lecture 37 - Call Money Market - II
- Lecture 38 - Treasury Bills Market
- Lecture 39 - Miscellaneous short-term money market - I
- Lecture 40 - Miscellaneous short-term money market - II
- Lecture 41 - Bond Analysis - I
- Lecture 42 - Bond Analysis - II
- Lecture 43 - Bond Analysis - III
- Lecture 44 - Bond Analysis - IV
- Lecture 45 - Bond market in India
- Lecture 46 - Stock market - I
- Lecture 47 - Stock market - II
- Lecture 48 - Stock market - III
- Lecture 49 - Stock market - IV
- Lecture 50 - Stock market - V
- Lecture 51 - Derivatives Market - I
- Lecture 52 - Derivatives Market - II
- Lecture 53 - Derivatives Market - III
- Lecture 54 - Derivatives Market - IV
- Lecture 55 - Derivatives Market - V
- Lecture 56 - Foreign Exchange Market - I
- Lecture 57 - Foreign Exchange Market - II
- Lecture 58 - Foreign Exchange Market - III
- Lecture 59 - Foreign Exchange Market - IV
- Lecture 60 - Foreign Exchange Market - V

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Sales and Distribution Management

Subject Co-ordinator - Dr. Sangeeta Sahney

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Sales Management
- Lecture 2 - Sales Management, Personal Selling, and Salesmanship
- Lecture 3 - Functions of Sales Executive and Roles played by Sales Managers
- Lecture 4 - Duties and Responsibilities of Sales Managers and the Effective Sales Executive
- Lecture 5 - Skills required in Sales Managers and Qualities in a Sales Managers
- Lecture 6 - Determining Sales related Marketing Policies
- Lecture 7 - Determining Sales related Marketing Policies
- Lecture 8 - Strategic Planning, Sales Objectives, Strategies and Tactics
- Lecture 9 - The Sales Organization
- Lecture 10 - The Sales Organization
- Lecture 11 - The Sales Department Relations
- Lecture 12 - The Sales Department Relations
- Lecture 13 - Planning, Sales forecasting and Budgeting
- Lecture 14 - Planning, Sales forecasting and Budgeting
- Lecture 15 - Planning, Sales forecasting and Budgeting
- Lecture 16 - Buyer-Seller Dyads
- Lecture 17 - Diversity of Personal-Selling Situations
- Lecture 18 - Theories of Selling
- Lecture 19 - Theories of Selling
- Lecture 20 - The Selling Process
- Lecture 21 - The Selling Process
- Lecture 22 - Sales Force Management
- Lecture 23 - Sales Force Management
- Lecture 24 - Sales Force Management
- Lecture 25 - Sales Force Management
- Lecture 26 - Sales Force Management
- Lecture 27 - Sales Force Management
- Lecture 28 - Sales Force Management
- Lecture 29 - Sales Force Management

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- Lecture 30 - Sales Force Management
- Lecture 31 - Sales Force Management
- Lecture 32 - Sales Quotas
- Lecture 33 - Sales Quotas
- Lecture 34 - Sales Territory
- Lecture 35 - Sales Territory
- Lecture 36 - Distribution Channel Management
- Lecture 37 - Distribution Channel Management
- Lecture 38 - Channel Systems, Channel Management, Logistics and Marketing Channels - Part I
- Lecture 39 - Channel Systems, Channel Management, Logistics and Marketing Channels - Part II
- Lecture 40 - International Sales and Channel Management

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Six Sigma

Subject Co-ordinator - Prof. Jitesh J Thakkar

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Brief overview of the course
- Lecture 2 - Quality concepts and definition
- Lecture 3 - History of continuous improvement
- Lecture 4 - Six Sigma Principles and Focus Areas - Part 1
- Lecture 5 - Six Sigma Principles and Focus Areas - Part 2
- Lecture 6 - Six Sigma Applications
- Lecture 7 - Quality Management
- Lecture 8 - Fundamentals of Total Quality Management
- Lecture 9 - Cost of quality
- Lecture 10 - Voice of customer
- Lecture 11 - Quality Function Deployment (QFD)
- Lecture 12 - Management and Planning Tools - Part 1
- Lecture 13 - Management and Planning Tools - Part 2
- Lecture 14 - Six Sigma Project Identification, Selection and Definition
- Lecture 15 - Process characteristics and Monitoring
- Lecture 16 - Process characteristics and analysis
- Lecture 17 - Process Mapping
- Lecture 18 - Data Collection and Summarization - Part 1
- Lecture 19 - Data Collection and Summarization - Part 2
- Lecture 20 - Measurement systems
- Lecture 21 - Measurement systems analysis
- Lecture 22 - Fundamentals of statistics
- Lecture 23 - Probability theory
- Lecture 24 - Process capability analysis
- Lecture 25 - Process capability analysis
- Lecture 26 - Process capability analysis
- Lecture 27 - Non-normal process capability analysis
- Lecture 28 - Hypothesis testing
- Lecture 29 - Hypothesis Testing

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Hypothesis Testing
- Lecture 31 - Hypothesis Testing
- Lecture 32 - Correlation and Regression Analysis
- Lecture 33 - Regression Analysis
- Lecture 34 - One-Way ANOVA
- Lecture 35 - Two-Way ANOVA
- Lecture 36 - Multi-vari Analysis
- Lecture 37 - Failure Mode Effect Analysis (FMEA)
- Lecture 38 - Introduction to Design of Experiment
- Lecture 39 - Randomized Block Design
- Lecture 40 - Randomized Block Design
- Lecture 41 - Factorial Design
- Lecture 42 - Factorial Design
- Lecture 43 - Fractional Factorial Design
- Lecture 44 - Fractional Factorial Design
- Lecture 45 - Taguchi Method
- Lecture 46 - Taguchi Method
- Lecture 47 - Seven QC Tools
- Lecture 48 - Statistical Process Control
- Lecture 49 - Statistical Process Control
- Lecture 50 - Operating Characteristic (OC) Curve for Variable Control charts
- Lecture 51 - Statistical Process Control
- Lecture 52 - Operating Characteristic (OC) Curve for Attribute Control charts
- Lecture 53 - Statistical Process Control
- Lecture 54 - Acceptance Sampling
- Lecture 55 - Acceptance Sampling Plans for Attributes
- Lecture 56 - Design of Acceptance Sampling Plans for Attributes
- Lecture 57 - Acceptance Sampling Plans for Variables
- Lecture 58 - Acceptance Sampling
- Lecture 59 - Design for Six Sigma (DFSS)
- Lecture 60 - Design for Six Sigma (DFSS)
- Lecture 61 - Team Management
- Lecture 62 - Six Sigma
- Lecture 63 - Six Sigma

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Infrastructure Finance

Subject Co-ordinator - Dr. A. Thillai Rajan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Overview on Infrastructure Financing Sources
- Lecture 3 - Basics of Financial Management - Part-1
- Lecture 4 - Basics of Financial Management - Part-2
- Lecture 5 - Basics of Financial Management - Part-3
- Lecture 6 - Basics of Financial Management - Part-4
- Lecture 7 - Analysis of company Performance - Part-1
- Lecture 8 - Analysis of company Performance - Part-2
- Lecture 9 - Analysis of Project Viability Time value of money
- Lecture 10 - Analysis of Project Viability Cost of Capital
- Lecture 11 - Analysis of Project Viability Capital Budgeting Techniques - I
- Lecture 12 - Analysis of Project Viability Capital Budgeting Guidelines - II
- Lecture 13 - Analysis of Project Viability Capital Budgeting Guidelines - III
- Lecture 14 - Analysis of Project Viability Capital Budgeting Guidelines - IV
- Lecture 15 - Overview and introduction to project finance
- Lecture 16 - Project Financing Attributes and Motivations - I
- Lecture 17 - Project Financing Attributes and Motivations - II
- Lecture 18 - Project Finance Markets - I
- Lecture 19 - Project Finance Markets - II
- Lecture 20 - Project Finance Markets - III
- Lecture 21 - Project Finance Markets Mezzanine / Sub-ordinated Debt
- Lecture 22 - Project Finance Markets - Type of Debt and Leasing
- Lecture 23 - Project Finance Markets - Financial Intermediation
- Lecture 24 - Project Finance Markets - Loan Refinancing
- Lecture 25 - Project Finance Markets - Project Bonds - I
- Lecture 26 - Project Finance Markets - Project Bonds - II
- Lecture 27 - Public Private Partnerships
- Lecture 28 - Risk Management - I
- Lecture 29 - Risk Management - II

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- Lecture 30 - Risk Management - III
- Lecture 31 - Risk Management - Market Risks
- Lecture 32 - Risk Management - Country / Political risks - I
- Lecture 33 - Risk Management - Country / Political risks - II
- Lecture 34 - Risk Management - Country / Political risks - III
- Lecture 35 - Risk Management - Country / Political risks - IV
- Lecture 36 - Context of infrastructure development - I
- Lecture 37 - Context of infrastructure development - II
- Lecture 38 - Context of infrastructure development - III
- Lecture 39 - Context of infrastructure development - IV
- Lecture 40 - Context of infrastructure development - V

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Manufacturing Systems Management

Subject Co-ordinator - Prof. G. Srinivasan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Manufacturing Systems Management
- Lecture 2 - Different types of Manufacturing Systems
- Lecture 3 - Introduction to Cellular Manufacturing
- Lecture 4 - Cellular Manufacturing Applications, Production Flow Analysis
- Lecture 5 - Production Flow Analysis
- Lecture 6 - Cellular Manufacturing - Unidirectional flow, Capacity Planning, Layout
- Lecture 7 - Exercise on Production Flow Analysis
- Lecture 8 - Rank Order Clustering, Similarity Coefficient based algorithm
- Lecture 9 - Similarity Coefficient based clustering algorithm
- Lecture 10 - Hierarchical and Non hierarchical clustering algorithms
- Lecture 11 - Optimization based algorithms
- Lecture 12 - Optimization based algorithms, Assignment based algorithm
- Lecture 13 - Assignment model, Algorithm considering sequence of visit of machines
- Lecture 14 - Algorithm considering sequence of visit of machines
- Lecture 15 - Algorithm considering cell load data, alternate process plans
- Lecture 16 - Reducing Intercell moves
- Lecture 17 - Part subcontracting, Incremental cell formation
- Lecture 18 - Product based cells
- Lecture 19 - Branching algorithm for product based cells, Operator and task assignment
- Lecture 20 - Operator and task assignment
- Lecture 21 - Operator and task assignment continued
- Lecture 22 - Static and dynamic Operator allocation, Multiple products and incremental cells
- Lecture 23 - Cell scheduling and sequencing
- Lecture 24 - Cell scheduling and sequencing continued
- Lecture 25 - Single piece transportation
- Lecture 26 - Cell Layout, Introduction to Just-in-time manufacturing
- Lecture 27 - Cell control and JIT
- Lecture 28 - Basic elements of JIT, Kanban systems
- Lecture 29 - Role of basic elements, Critical success factors

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Models in JIT
- Lecture 31 - Models in JIT continued
- Lecture 32 - CONWIP, Introduction to synchronous manufacturing
- Lecture 33 - Theory of constraints, Product mix problem
- Lecture 34 - Statistical Fluctuations, Random events, principles of SM
- Lecture 35 - Scheduling in SM
- Lecture 36 - Drum Buffer Rope system
- Lecture 37 - Flexible Manufacturing System, Part selection problem
- Lecture 38 - FMS Loading problem
- Lecture 39 - FMS Loading, multiple batches and changeover times
- Lecture 40 - FMS Loading and scheduling, Summary of the course contents

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Operations and Supply Chain Management

Subject Co-ordinator - Prof. G. Srinivasan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction - (Challenges, Methodologies)
- Lecture 2 - Forecasting - Time series models - Simple Exponential smoothing
- Lecture 3 - Forecasting - Linear Models, Regression, Holt's, seasonality
- Lecture 4 - Forecasting - Winter's model, causal models, Goodness of forecast, Aggregate Planning, Tabular
- Lecture 5 - Aggregate Planning, Tabular method, Linear Programming
- Lecture 6 - Aggregate Planning, Transportation model
- Lecture 7 - Aggregate Planning, Dynamic Programming, backordering
- Lecture 8 - Aggregate Planning, Quadratic model, Demand and capacity planning
- Lecture 9 - Inventory Models - Costs, EOQ model
- Lecture 10 - Inventory - EOQ model graphs, with backordering
- Lecture 11 - Inventory - Models for all quantity and marginal quantity Discount
- Lecture 12 - Multiple Quantity Discount, Multiple item inventory - Constraint on numbers of orders
- Lecture 13 - Multiple item inventory - Constraint on money value, space, equal number of orders
- Lecture 14 - Multiple item inventory - combining orders, production consumption model
- Lecture 15 - Inventory - Production consumption model with backordering, Economic lot scheduling problem
- Lecture 16 - Economic lot scheduling problem, Supply Chain inventory
- Lecture 17 - Lot sizing
- Lecture 18 - Lot sizing - heuristics
- Lecture 19 - Disaggregation
- Lecture 20 - Disaggregation - time varying demand, Safety stock - ROL for discrete demand distribution
- Lecture 21 - Safety stock - ROL for normal distribution of lead time demand
- Lecture 22 - Integrated model, ROL for normal distribution of LTD and given mean
- Lecture 23 - Safety stock reduction - delayed Product differentiation, substitution. MOM
- Lecture 24 - Sequencing and scheduling - Assumptions, objectives and shop settings
- Lecture 25 - Single machine sequencing. Two machine flow shop - Johnson's algorithm
- Lecture 26 - Flow shop scheduling - Three machines, Johnson's algorithm and Branch and bound algorithm
- Lecture 27 - Flow shop scheduling - heuristics - Palmer, Campbell Dudek Smith algorithm
- Lecture 28 - Job shop scheduling - Gantt chart, Different dispatching rules
- Lecture 29 - Job shop scheduling - Shifting bottleneck heuristic

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Job shop scheduling - Shifting bottleneck heuristic. Line Balancing
- Lecture 31 - Line Balancing
- Lecture 32 - Location problems - p median problem, Fixed charge problem
- Lecture 33 - Location allocation problems in supply chain. Layout
- Lecture 34 - Quantitative models for layout, Summary
- Lecture 35 - Introduction to Supply Chain Management
- Lecture 36 - Location Problems
- Lecture 37 - Transportation and Distribution Models
- Lecture 38 - Transportation and Distribution Models(continued)
- Lecture 39 - Bin Packing and Travelling Salesman Problems
- Lecture 40 - Vehicle Routeing Problems
- Lecture 41 - Value of Information

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Business Analysis for Engineers

Subject Co-ordinator - Dr. S. Vaidhyasubramaniam

Co-ordinating Institute - SASTRA University

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Business Analysis for Engineers
Lecture 2 - Introduction to Accounting
Lecture 3 - Accounting Principles - 1
Lecture 4 - Balance Sheet Fundamentals
Lecture 5 - Balance Sheet Fundamentals
Lecture 6 - Accounting Principles - 2
Lecture 7 - Introduction to Income Statement & Double Entry
Lecture 8 - Double Entry Examples - 1
Lecture 9 - Double Entry Examples - 2
Lecture 10 - Preparation of Financial Statement
Lecture 11 - Cash Flow Statement - 1
Lecture 12 - Cash Flow Statement - 2
Lecture 13 - Special Accounts Illustrations
Lecture 14 - Final Illustrative Example
Lecture 15 - Summary of Financial Accounting
Lecture 16 - Introduction to Management Accounting & Behaviour of Cost
Lecture 17 - Cost-Volume Relationship
Lecture 18 - Cost-Objects & Variance
Lecture 19 - Labour & Over Heads Variance Analysis
Lecture 20 - Cash Conversion Cycle
Lecture 21 - Inventory Management
Lecture 22 - What is Strategy?
Lecture 23 - Porter's Diamond Model
Lecture 24 - Industry Analysis
Lecture 25 - Industry Analysis & Sources of Strategy
Lecture 26 - The Need for Value
Lecture 27 - Value Chain Analysis
Lecture 28 - Corporate Portfolio Analysis
Lecture 29 - External & Internal Environ Analysis

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Models for Strategy, Ansoff matrix
- Lecture 31 - Porter's Generic Strategy
- Lecture 32 - Prahlad's Core Competency
- Lecture 33 - Case study to understand strategy
- Lecture 34 - Case study to understand strategy
- Lecture 35 - Blue ocean and conclusion
- Lecture 36 - Introduction to Economics
- Lecture 37 - Introduction to GDP
- Lecture 38 - Supply vs Demand
- Lecture 39 - Price & Income Elasticity and Utility
- Lecture 40 - Macroeconomic Variables
- Lecture 41 - Fiscal & Monetary Policy
- Lecture 42 - Union Budget & Conclusion

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Introduction to Operations Research

Subject Co-ordinator - Prof. G. Srinivasan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Linear Programming Introduction and formulations - Product Mix problem and Notations
- Lecture 2 - Linear Programming Introduction and formulations - Manpower and Production planning formulations
- Lecture 3 - Linear Programming Introduction and formulations - Media selection problem and Bicycle problem
- Lecture 4 - Linear Programming Introduction and formulations - Caterer problem
- Lecture 5 - Linear Programming Introduction and formulations - Maximum flow and bin packing problems
- Lecture 6 - Graphical and Algebraic methods - Graphical method (maximization)
- Lecture 7 - Graphical and Algebraic methods - Graphical method (minimization)
- Lecture 8 - Graphical and Algebraic methods - Algebraic method (maximization)
- Lecture 9 - Graphical and Algebraic methods - Algebraic method (minimization)
- Lecture 10 - Graphical and Algebraic methods - Comparing graphical and algebraic methods
- Lecture 11 - Simplex Algorithm - Algebraic form of simplex algorithm
- Lecture 12 - Simplex Algorithm - Tabular form of simplex (maximization)
- Lecture 13 - Simplex Algorithm - Tabular form (minimization)
- Lecture 14 - Simplex Algorithm - Unboundedness
- Lecture 15 - Simplex Algorithm - Infeasibility
- Lecture 16 - Dual - Motivation to the dual
- Lecture 17 - Dual - Writing the dual for a general LP
- Lecture 18 - Dual - Writing the dual for a general LP (Continued...)
- Lecture 19 - Dual - Duality theorems
- Lecture 20 - Dual - Complimentary slackness theorem
- Lecture 21 - Primal dual relationships - Dual solution using complimentary slackness
- Lecture 22 - Primal dual relationships - Dual solution from simplex table; economic interpretation of dual
- Lecture 23 - Primal dual relationships - Economic Interpretation of the dual; Dual Simplex algorithm
- Lecture 24 - Primal dual relationships - Solving LPs with mixed type of constraints
- Lecture 25 - Primal dual relationships - Matrix method for LP problems
- Lecture 26 - Introducing the transportation problem
- Lecture 27 - North West corner Rule and minimum cost method
- Lecture 28 - Penalty cost method
- Lecture 29 - Stepping stone method and Modified Distribution method

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - MODI method; Dual of the transportation problem and the optimality of the MODI method
- Lecture 31 - Introducing the Assignment problem
- Lecture 32 - Solving the Assignment problem
- Lecture 33 - Hungarian algorithm; Alternate optimum
- Lecture 34 - Unequal number of rows and columns; Dual of the assignment problem
- Lecture 35 - Optimality of the Hungarian algorithm
- Lecture 36 - Setting up the problem and solving simple LP problems
- Lecture 37 - Unboundedness and infeasibility
- Lecture 38 - Solving other formulations
- Lecture 39 - Solving a transportation problem
- Lecture 40 - Solving an assignment problem

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Introduction to Data Analytics

Subject Co-ordinator - Dr. Nandan Sudarsanam, Dr. Balaraman Ravindran

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Course Overview
- Lecture 2 - Course Overview (Continued...)
- Lecture 3 - Descriptive Statistics - Graphical Approaches
- Lecture 4 - Descriptive Statistics - Measures of Central Tendency
- Lecture 5 - Descriptive Statistics - Measures of Dispersion
- Lecture 6 - Random Variables and Probability Distributions
- Lecture 7 - Probability Distributions (Continued...)
- Lecture 8 - Probability Distributions (Continued...)
- Lecture 9 - Inferential Statistics - Motivation
- Lecture 10 - Inferential Statistics - Single sample tests
- Lecture 11 - Two Sample tests
- Lecture 12 - Type 1 and Type 2 Errors
- Lecture 13 - Confidence Intervals
- Lecture 14 - ANOVA and Test of Independence
- Lecture 15 - Short Introduction to Regression
- Lecture 16 - Introduction to Machine Learning
- Lecture 17 - Supervised Learning
- Lecture 18 - Unsupervised Learning
- Lecture 19 - Ordinary Least Squares Regression
- Lecture 20 - Simple and Multiple Regression in Excel and Matlab
- Lecture 21 - Regularization/ Coefficients Shrinkage
- Lecture 22 - Data Modelling and Algorithmic Modelling Approaches
- Lecture 23 - Logistic Regression
- Lecture 24 - Training a Logistic Regression Classifier
- Lecture 25 - Classification and Regression Trees
- Lecture 26 - Classification and Regression Trees (Continued...)
- Lecture 27 - Bias Variance Dichotomy
- Lecture 28 - Model Assessment and Selection
- Lecture 29 - Support Vector Machines

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Support Vector Machines (Continued...)
- Lecture 31 - Support Vector Machines for Non Linearly Separable Data
- Lecture 32 - Support Vector Machines and Kernel Transformations
- Lecture 33 - Ensemble Methods and Random Forests
- Lecture 34 - Artificial Neural Networks
- Lecture 35 - Artificial Neural Networks (Continued...)
- Lecture 36 - Deep Learning
- Lecture 37 - Associative Rule Mining
- Lecture 38 - Association Rule Mining (Continued...)
- Lecture 39 - Big Data - A small introduction
- Lecture 40 - Big Data - A small introduction (Continued...)
- Lecture 41 - Clustering Analysis
- Lecture 42 - Clustering Analysis (Continued...)
- Lecture 43 - Introduction to Experimentation and Active Learning
- Lecture 44 - Introduction to Experimentation and Active Learning (Continued...)
- Lecture 45 - An Introduction to Online Learning - Reinforcement Learning
- Lecture 46 - An Introduction to Online Learning - Reinforcement Learning (Continued...)
- Lecture 47 - Summary + Insights into the Final Exam
- Lecture 48 - Tutorial on weka
- Lecture 49 - Tutorial on Decision Trees
- Lecture 50 - Big Data - A Small Introduction (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Introduction to Data analytics

Subject Co-ordinator - Dr. Nandan Sudarsanam, Dr. Balaraman Ravindran

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Course Overview
- Lecture 2 - Course Overview (Continued...)
- Lecture 3 - Descriptive Statistics - Graphical Approaches
- Lecture 4 - Descriptive Statistics - Measures of Central Tendency
- Lecture 5 - Descriptive Statistics - Measures of Dispersion
- Lecture 6 - Random Variables and Probability Distributions
- Lecture 7 - Probability Distributions (Continued...)
- Lecture 8 - Probability Distributions (Continued...)
- Lecture 9 - Inferential Statistics - Motivation
- Lecture 10 - Inferential Statistics - Single sample tests
- Lecture 11 - Two Sample tests
- Lecture 12 - Type 1 and Type 2 Errors
- Lecture 13 - Confidence Intervals
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- Lecture 15 - Short Introduction to Regression
- Lecture 16 - Introduction to Machine Learning
- Lecture 17 - Supervised Learning
- Lecture 18 - Unsupervised Learning
- Lecture 19 - Ordinary Least Squares Regression
- Lecture 20 - Simple and Multiple Regression in Excel and Matlab
- Lecture 21 - Regularization/ Coefficients Shrinkage
- Lecture 22 - Data Modelling and Algorithmic Modelling Approaches
- Lecture 23 - Logistic Regression
- Lecture 24 - Training a Logistic Regression Classifier
- Lecture 25 - Classification and Regression Trees
- Lecture 26 - Classification and Regression Trees (Continued...)
- Lecture 27 - Bias Variance Dichotomy
- Lecture 28 - Model Assessment and Selection
- Lecture 29 - Support Vector Machines

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Support Vector Machines (Continued...)
- Lecture 31 - Support Vector Machines for Non Linearly Separable Data
- Lecture 32 - Support Vector Machines and Kernel Transformations
- Lecture 33 - Ensemble Methods and Random Forests
- Lecture 34 - Artificial Neural Networks
- Lecture 35 - Artificial Neural Networks (Continued...)
- Lecture 36 - Deep Learning
- Lecture 37 - Associative Rule Mining
- Lecture 38 - Association Rule Mining (Continued...)
- Lecture 39 - Big Data, A small introduction
- Lecture 40 - Big Data, A small introduction (Continued...)
- Lecture 41 - Clustering Analysis
- Lecture 42 - Clustering Analysis (Continued...)
- Lecture 43 - Introduction to Experimentation and Active Learning
- Lecture 44 - Introduction to Experimentation and Active Learning (Continued...)
- Lecture 45 - An Introduction to Online Learning - Reinforcement Learning
- Lecture 46 - An Introduction to Online Learning - Reinforcement Learning (Continued...)
- Lecture 47 - Summary - Insights into the Final Exam
- Lecture 48 - Tutorial on weka
- Lecture 49 - Tutorial on Decision Trees
- Lecture 50 - Big Data - A Small Introduction (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Patent Law for Engineers and Scientists

Subject Co-ordinator - Prof. Feroze Ali

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Patent Law as Concepts
- Lecture 2 - Understanding the Patents Act and the Rules
- Lecture 3 - Preliminary Sections
- Lecture 4 - Preliminary Rules
- Lecture 5 - Patents (Amendment) Rules, 2016
- Lecture 6 - Easy way to read the Patents Act and Rules
- Lecture 7 - What can be Patented?
- Lecture 8 - Inventions not Patentable
- Lecture 9 - Novelty
- Lecture 10 - Anticipation
- Lecture 11 - Inventive Step
- Lecture 12 - Capable of Industrial Application
- Lecture 13 - Person Skilled in the Art
- Lecture 14 - Complete and Provisional Specifications
- Lecture 15 - Contents of Specifications
- Lecture 16 - Structure of a Patent Specification
- Lecture 17 - Reading a Patent Specification
- Lecture 18 - Introduction to Patent Drafting
- Lecture 19 - Introduction to Patent Drafting
- Lecture 20 - Who Can Apply for a Patent?
- Lecture 21 - Form of Application
- Lecture 22 - Patent Application
- Lecture 23 - Powers of Controller
- Lecture 24 - Patents of Addition
- Lecture 25 - Priority Dates
- Lecture 26 - Professor's Interaction 01
- Lecture 27 - Publication of Application
- Lecture 28 - Request for Examination
- Lecture 29 - Examination of Application

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- Lecture 30 - Expedited Examination of Application
- Lecture 31 - Search for Anticipation
- Lecture 32 - Procedure in case of Anticipation
- Lecture 33 - Consideration of Report of Examiner
- Lecture 34 - Refuse, Require Amendment, and Division of Applications
- Lecture 35 - Dating of Application and Anticipation
- Lecture 36 - Potential Infringement
- Lecture 37 - Orders Regarding Substitution of Applicants
- Lecture 38 - Putting Applications in Order for Grant
- Lecture 39 - Amendments during Prosecution
- Lecture 40 - Introduction to Opposition to Grant of Patents
- Lecture 41 - Pre-Grant Opposition
- Lecture 42 - Post-Grant Opposition
- Lecture 43 - Obtained Invention
- Lecture 44 - Mention of Inventor
- Lecture 45 - Opposition in General
- Lecture 46 - Secrecy Provisions
- Lecture 47 - Grant of Patents
- Lecture 48 - Rights conferred by Grant
- Lecture 49 - Rights of Co-Owners of Patents and Power of Controller to give directions
- Lecture 50 - Patent obtained by Fraud of True and First Inventor
- Lecture 51 - Term of Patent
- Lecture 52 - Restoration of Lapsed Patents
- Lecture 53 - Surrender of Patents
- Lecture 54 - Revocation of Patents
- Lecture 55 - Register of Patents
- Lecture 56 - Patent Office and its Establishment
- Lecture 57 - Patent Agents
- Lecture 58 - Use and Acquisition by Government
- Lecture 59 - Penalties
- Lecture 60 - Introduction to Compulsory Licensing
- Lecture 61 - Working of Patents
- Lecture 62 - Compulsory Licenses
- Lecture 63 - Revocation of Patents 1
- Lecture 64 - Powers of Controller
- Lecture 65 - Licensing of Related Patents
- Lecture 66 - Compulsory License on Notification by Central Government
- Lecture 67 - Compulsory License for Export of Pharma Products
- Lecture 68 - Termination of Compulsory License, Related Rules

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 69 - Intellectual Property Appellate Board
- Lecture 70 - Infringement Suits and Defences
- Lecture 71 - Reliefs in Suit for Infringement
- Lecture 72 - Declaration as to Non-Infringement
- Lecture 73 - Groundless threat of Infringement Proceedings
- Lecture 74 - Certificate of Validity
- Lecture 75 - Scientific Advisors
- Lecture 76 - International Arrangements
- Lecture 77 - Miscellaneous
- Lecture 78 - Fees

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Design Thinking - A Primer

Subject Co-ordinator - Dr. Ashwin Mahalingam, Prof. Bala Ramadurai

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Design Thinking - A Primer Start - Part 1
Lecture 2 - Design Thinking - A Primer Start - Part 2
Lecture 3 - Design Thinking - A Primer Start - Part 3
Lecture 4 - Intro to Design Thinking
Lecture 5 - Case Study - Arcturus IV by John E. Arnold
Lecture 6 - Course Preview and History of Design Thinking
Lecture 7 - Discussion - Intro to Demo Problem
Lecture 8 - Empathize - Lecture 1
Lecture 9 - Empathize - Workshop 1
Lecture 10 - Empathize - Workshop 2
Lecture 11 - Empathize - Skit
Lecture 12 - Interviews
Lecture 13 - Analyze - Lecture-1 5 Whys
Lecture 14 - Analyze - 5ys - IIT Stadium levels
Lecture 15 - Analyze - Lecture 2 Conflict of Interest
Lecture 16 - Analyze - Workshop - Part 1
Lecture 17 - Analyze - Workshop - Part 2
Lecture 18 - Solve - Tea cup story
Lecture 19 - Solve - Lecture 1
Lecture 20 - Solve - Workshop 1
Lecture 21 - Elephant and blind men
Lecture 22 - Test - Lecture 1
Lecture 23 - Test - Workshop 1
Lecture 24 - Test - Customer reactions to prototype
Lecture 25 - The END - Part 1
Lecture 26 - The END - Part 2
Lecture 27 - Finale and Appeal for proposals

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Financial Statement Analysis and Reporting

Subject Co-ordinator - Prof. Anil K. Sharma

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Accounting Process
- Lecture 3 - Accounting Concepts
- Lecture 4 - Trial Balance and its Relevance
- Lecture 5 - Relevant Accounting Statements
- Lecture 6 - Journal (Part-I) - The first and original book of accounting
- Lecture 7 - Journal (Part-II) - The first and original book of accounting
- Lecture 8 - Ledger-The second book of accounts
- Lecture 9 - Financial Statements
- Lecture 10 - Financial Statements - Income Statement
- Lecture 11 - Financial Statements - Balance Sheet
- Lecture 12 - Financial Statements with Adjustments (Part-1)
- Lecture 13 - Financial Statements with Adjustments (Part-2)
- Lecture 14 - Financial Statements with Adjustments (Part-3)
- Lecture 15 - Financial Statements with Adjustments (Part-4)
- Lecture 16 - Financial Statements with Adjustments (Part-5)
- Lecture 17 - Financial Statements with Adjustments (Part-6)
- Lecture 18 - Financial Statements with Adjustments (Part-7)
- Lecture 19 - Financial Statements with Adjustments (Part-8)
- Lecture 20 - Financial Statements with Adjustments (Part-9)
- Lecture 21 - Financial Statements with Adjustments (Part-10)
- Lecture 22 - Financial Statements with Adjustments (Part-11)
- Lecture 23 - Financial Statements with Adjustments (Part-12)
- Lecture 24 - Financial Statements with Adjustments (Part-13)
- Lecture 25 - Corporate Financial Statements (Part-1)
- Lecture 26 - Corporate Financial Statements (Part-2)
- Lecture 27 - Corporate Financial Statements (Part-3)
- Lecture 28 - Corporate Financial Statements (Part-4)
- Lecture 29 - Corporate Financial Statements (Part-5)

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Corporate Financial Statements (Part-6)
- Lecture 31 - Corporate Financial Statements (Part-7)
- Lecture 32 - Corporate Financial Statements (Part-8)
- Lecture 33 - Corporate Financial Statements (Part-9)
- Lecture 34 - Financial Statement Analysis
- Lecture 35 - Ratio Analysis (Part-1)
- Lecture 36 - Ratio Analysis (Part-2)
- Lecture 37 - Ratio Analysis (Part-3)
- Lecture 38 - Different Sets of Ratios (Part-1)
- Lecture 39 - Different Sets of Ratios (Part-2)
- Lecture 40 - Ratio Analysis - A case of Grasim Industries (Part-1)
- Lecture 41 - Ratio Analysis - A case of Grasim Industries (Part-2)
- Lecture 42 - Liquidity Ratios - Grasim Industries (Part-1)
- Lecture 43 - Liquidity Ratios - Grasim Industries (Part-2)
- Lecture 44 - Liquidity Ratios - Grasim Industries (Part-3)
- Lecture 45 - Profitability Ratios- Grasim Industries (Part-1)
- Lecture 46 - Profitability Ratios- Grasim Industries (Part-2)
- Lecture 47 - Profitability Ratios- Grasim Industries (Part-3)
- Lecture 48 - DuPont Ratios (Part-1)
- Lecture 49 - DuPont Ratios (Part-2)
- Lecture 50 - Valuation or Capital Market Ratios (Part-1)
- Lecture 51 - Valuation or Capital Market Ratios (Part-2)
- Lecture 52 - Cash Flow Statement - Introduction (Part-1)
- Lecture 53 - Cash Flow Statement (Part-2)
- Lecture 54 - Preparation of Cash Flow Statement- Basic Cash Flow Statement
- Lecture 55 - Cash Flow Statement - Further Analysis (Part-1)
- Lecture 56 - Cash Flow Statement - Further Analysis (Part-2)
- Lecture 57 - Final Cash Flow Statement (Part-1)
- Lecture 58 - Final Cash Flow Statement (Part-2)
- Lecture 59 - Financial Reporting (Part-1)
- Lecture 60 - Financial Reporting (Part-2)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Supply Chain Analytics

Subject Co-ordinator - Prof. Rajat Agrawal

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Supply Chain Management

Lecture 2 - Evolution of Supply Chain Management

Lecture 3 - Analytics in Supply Chain Management

Lecture 4 - Supply Chain Planning

Lecture 5 - Different views of Supply Chain

Lecture 6 - Supply Chain Strategy

Lecture 7 - Supply Chain Drivers

Lecture 8 - Developing Supply Chain Strategy

Lecture 9 - Strategic Fit in Supply Chain

Lecture 10 - Demand Forecasting in Supply Chain

Lecture 11 - Bullwhip Effect and Time Series Analysis

Lecture 12 - Exponential Smoothing Method of Forecasting

Lecture 13 - Measures of Forecasting Errors

Lecture 14 - Tracking Signal and Seasonality Models

Lecture 15 - Forecasting using multiple characteristics in Demand Data and Inventory Management in Supply Chain

Lecture 16 - Inventory Management in Supply Chain

Lecture 17 - Multi echelon Inventory Management

Lecture 18 - Multi echelon Inventory Management (Continued...)

Lecture 19 - Multi echelon Inventory Management for four stations

Lecture 20 - Multi echelon Inventory Management for four stations (Numerical Example)

Lecture 21 - Multi echelon Inventory Management for four stations (Numerical Example) (Continued...)

Lecture 22 - Network Design in Supply Chain

Lecture 23 - Network Design of Global Supply Chain

Lecture 24 - Alternative channels of Distribution

Lecture 25 - Location Decisions in Supply Chain

Lecture 26 - Network Optimization Models

Lecture 27 - Using Excel Solver for Network Optimization

Lecture 28 - Uncertainty in Network Design

Lecture 29 - Network Design in Uncertain Environment and Flexibility

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Flexibility in Supply Chain
- Lecture 31 - Optimal Level of Product Availability in Supply chain
- Lecture 32 - Time Value of money in Supply Chain
- Lecture 33 - Different types of Analytics in Supply Chain
- Lecture 34 - Predictive Modelling in Forecasting in Supply Chain
- Lecture 35 - Representation on Uncertainty in Supply Chain
- Lecture 36 - Using Decision Tree for handling Uncertainty
- Lecture 37 - Example of using Decision Tree incorporating Uncertainty in Single Factor
- Lecture 38 - Example of using Decision Tree incorporating Uncertainty in two Key Factors
- Lecture 39 - Modelling Flexibility in Supply Chain
- Lecture 40 - Trends, Challenges and Future of Supply Chain

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Marketing Research and Analysis

Subject Co-ordinator - Dr. Jogendra Kumar Nayak

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Marketing Research
- Lecture 2 - Defining Research Problem
- Lecture 3 - Developing Research Approach and Developing Research Design
- Lecture 4 - Research Design
- Lecture 5 - Qualitative Research
- Lecture 6 - Qualitative Research
- Lecture 7 - Projective Technique, Case Study
- Lecture 8 - Case Study, Descriptive Research Design and Research Errors
- Lecture 9 - Primary and Secondary Data, Research Error
- Lecture 10 - Measurement and Scaling
- Lecture 11 - Scale Development Process
- Lecture 12 - Questionnaire and Form Design
- Lecture 13 - Causal Research and Types
- Lecture 14 - Experimental Design and Sampling
- Lecture 15 - Sampling Design and Procedure
- Lecture 16 - Sampling and Sample Size Determination
- Lecture 17 - Hypothesis Development
- Lecture 18 - Data Preparation
- Lecture 19 - Hypothesis Testing
- Lecture 20 - T, Z and F Test
- Lecture 21 - Hypothesis Testing
- Lecture 22 - Cross Tabulation and Chi Square Test
- Lecture 23 - Correlation and Regression
- Lecture 24 - Regression
- Lecture 25 - Factor Analysis
- Lecture 26 - Factor Analysis
- Lecture 27 - SEM and CFA - 1
- Lecture 28 - SEM and CFA - 2
- Lecture 29 - SEM and CFA - 3

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Cluster Analysis - I
- Lecture 31 - Cluster Analysis - II
- Lecture 32 - Discriminant Analysis
- Lecture 33 - Discriminant Analysis - 1
- Lecture 34 - Researching Rural Market
- Lecture 35 - International Marketing Research
- Lecture 36 - Ethics in Marketing Research
- Lecture 37 - Ethics in Marketing Research - 1
- Lecture 38 - Report Preparation and Presentation
- Lecture 39 - Multi Dimensional Scaling
- Lecture 40 - Conjoint Analysis

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Project Management for Managers

Subject Co-ordinator - S. K. Gupta, Prof. Mukesh Kumar Barua

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction of Project Management
- Lecture 2 - Project Success
- Lecture 3 - Types of Structure Organizations
- Lecture 4 - Project Management Office
- Lecture 5 - Stakeholders Management
- Lecture 6 - Types of Projects and Project Life Cycle
- Lecture 7 - Project Life Cycle Phases and Project Appraisal
- Lecture 8 - Methods of Project Selection - I
- Lecture 9 - Methods of Project Selection - II
- Lecture 10 - Methods of Project Selection - MCDM-I
- Lecture 11 - Methods of Project Selection - MCDM-II
- Lecture 12 - Methods of Project Selection - MCDM-III
- Lecture 13 - Market and Demand Analysis - I
- Lecture 14 - Market and Demand Analysis - II
- Lecture 15 - Financial Analysis
- Lecture 16 - Capital Budgeting Techniques - I
- Lecture 17 - Capital Budgeting Techniques - II
- Lecture 18 - Financing of Projects
- Lecture 19 - Risk Management - I
- Lecture 20 - Risk Management - II
- Lecture 21 - Risk Management (Control and Documentation)
- Lecture 22 - Stand Alone Risk Analysis - I
- Lecture 23 - Stand Alone Risk Analysis - II
- Lecture 24 - Hillier Model
- Lecture 25 - Simulation Analysis
- Lecture 26 - Decision Tree Analysis - I
- Lecture 27 - Decision Tree Analysis - II
- Lecture 28 - Abandonment Analysis
- Lecture 29 - Technical Analysis

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Product Mix and Plant Capacity Analysis
- Lecture 31 - Project Team Building, Conflict and Negotiation
- Lecture 32 - HRM Issues and time Management
- Lecture 33 - Project Time Management - Introduction
- Lecture 34 - Project Time Management - Project Scheduling
- Lecture 35 - Project time Management - Numbering of Nodes
- Lecture 36 - Project Time Management - PERT Networks
- Lecture 37 - Project Time Management - CPM
- Lecture 38 - Project Time Management - Laddering in PERT/CPM
- Lecture 39 - Probability Models in Networks - I
- Lecture 40 - Probability Models in Networks - II
- Lecture 41 - Probability Models in Networks - III
- Lecture 42 - Probability Models in Networks - IV
- Lecture 43 - Simulation of Networks - I
- Lecture 44 - Simulation of Networks - II
- Lecture 45 - Slacks and Floats - I
- Lecture 46 - Slacks and Floats - II
- Lecture 47 - Time and Cost Relationship
- Lecture 48 - Crashing of Networks - I
- Lecture 49 - Crashing of Networks - II
- Lecture 50 - Crashing of Networks - III (Free Float Method)
- Lecture 51 - Crashing of Networks - IV
- Lecture 52 - Introduction to Project Cost Management
- Lecture 53 - Cost Control (Tools and Techniques)
- Lecture 54 - Cost Estimation
- Lecture 55 - Introduction to Quality Management
- Lecture 56 - Cost of Quality
- Lecture 57 - Quality Management (Source of variability and Six Sigma)
- Lecture 58 - Quality Management (Six Sigma Tools)
- Lecture 59 - Procurement Management- I
- Lecture 60 - Procurement Management- II and Project Termination

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Business Analytics and Data Mining Modeling using R

Subject Co-ordinator - Dr. Gaurav Dixit

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction
Lecture 2 - Data Mining Process
Lecture 3 - Introduction To R
Lecture 4 - Basic Statistics
Lecture 5 - Basic Statistics - Part 2
Lecture 6 - Partitioning Process
Lecture 7 - Visualization Techniques
Lecture 8 - Visualization Techniques - Part 2
Lecture 9 - Visualization Techniques - Part 3
Lecture 10 - Visualization Techniques - Part 4
Lecture 11 - Visualization Techniques - Part 5
Lecture 12 - Visualization Techniques - Part 6
Lecture 13 - Dimension Reduction Techniques
Lecture 14 - Dimension Reduction Techniques - Part 2
Lecture 15 - Dimension Reduction Techniques - Part 3
Lecture 16 - Performance Metrics
Lecture 17 - Performance Metrics - Part 2
Lecture 18 - Performance Metrics - Part 3
Lecture 19 - Performance Metrics - Part 4
Lecture 20 - Performance Metrics - Part 5
Lecture 21 - Prediction Performance
Lecture 22 - Multiple Linear Regression
Lecture 23 - Multiple Linear Regression - Part 2
Lecture 24 - Multiple Linear Regression - Part 3
Lecture 25 - Multiple Linear Regression - Part 4
Lecture 26 - Multiple Linear Regression - Part 5
Lecture 27 - Multiple Linear Regression - Part 6
Lecture 28 - Machine Learning Technique K-Nn
Lecture 29 - Machine Learning Technique K-Nn - Part 2

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Machine Learning Technique K-Nn - Part 3
- Lecture 31 - Naive Bayes
- Lecture 32 - Naive Bayes - Part 2
- Lecture 33 - Naive Bayes - Part 3
- Lecture 34 - Naive Bayes - Part 4
- Lecture 35 - Naive Bayes - Part 5
- Lecture 36 - Classification And Regression Trees
- Lecture 37 - Classification And Regression Trees - Part 2
- Lecture 38 - Classification And Regression Trees - Part 3
- Lecture 39 - Classification And Regression Trees - Part 4
- Lecture 40 - Classification And Regression Trees - Part 5
- Lecture 41 - Classification And Regression Trees - Part 6
- Lecture 42 - Pruning Process
- Lecture 43 - Pruning Process - Part 2
- Lecture 44 - Pruning Process - Part 3
- Lecture 45 - Regression Trees
- Lecture 46 - Logistic Regression
- Lecture 47 - Logistic Regression - Part 2
- Lecture 48 - Logistic Regression - Part 3
- Lecture 49 - Logistic Regression - Part 4
- Lecture 50 - Logistic Regression - Part 5
- Lecture 51 - Logistic Regression - Part 6
- Lecture 52 - Logistic Regression - Part 7
- Lecture 53 - Artificial Neural Networks
- Lecture 54 - Artificial Neural Network - Part 2
- Lecture 55 - Artificial Neural Network - Part 3
- Lecture 56 - Artificial Neural Network - Part 4
- Lecture 57 - Artificial Neural Network - Part 5
- Lecture 58 - Artificial Neural Network - Part 6
- Lecture 59 - Discriminant Analysis
- Lecture 60 - Discriminant Analysis - Part 2

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Working Capital Management

Subject Co-ordinator - Prof. Anil K. Sharma

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction - I
- Lecture 2 - Introduction - II
- Lecture 3 - Nature of the Working Capital Management
- Lecture 4 - Approaches of Working Capital Management - I
- Lecture 5 - Approaches of Working Capital Management - II
- Lecture 6 - Trade off between Profitability and Risk - I
- Lecture 7 - Trade off between Profitability and Risk - II
- Lecture 8 - Working Capital Management in Indian Business - I
- Lecture 9 - Working Capital Management in Indian Business - II
- Lecture 10 - Operating Cycle
- Lecture 11 - Weighted Operating Cycle
- Lecture 12 - Working Capital Requirement Assessment - I
- Lecture 13 - Working Capital Requirement Assessment - II
- Lecture 14 - Assessing Working Capital Requirements - Problem 2 and 5
- Lecture 15 - Working Capital Requirement- The Conclusion
- Lecture 16 - Working Capital Leverage
- Lecture 17 - Risk and Cost of Holding Inventory
- Lecture 18 - Inventory Costs
- Lecture 19 - Inventory Behaviour
- Lecture 20 - Inventory Management - Methods and Strategies
- Lecture 21 - EOQ Technique of Inventory Management
- Lecture 22 - Stockouts cause Walkouts
- Lecture 23 - Rationing of Working Capital - I
- Lecture 24 - Rationing of Working Capital - II
- Lecture 25 - Different Modes of Bank Finance
- Lecture 26 - Incremental Inventory - I
- Lecture 27 - Incremental Inventory - II
- Lecture 28 - Management of Accounts Receivables - I
- Lecture 29 - Management of Accounts Receivables - II

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Management of Accounts Receivables - III
- Lecture 31 - Motives of Credit Sale - I
- Lecture 32 - Motives of Credit Sale - II
- Lecture 33 - Limitations of Credit Time Period
- Lecture 34 - Written Credit Policy - I
- Lecture 35 - Written Credit Policy - II
- Lecture 36 - Goals and Functions of Accounts Receivables Management
- Lecture 37 - Valuation of Receivables at Cost or Sales Value
- Lecture 38 - Credit Policy Changes - I
- Lecture 39 - Credit Policy Changes - II
- Lecture 40 - Credit Policy Changes - III
- Lecture 41 - Optimum Credit Policy
- Lecture 42 - Credit Risk Analysis - I
- Lecture 43 - Credit Risk Analysis - II
- Lecture 44 - Credit Risk Analysis - III
- Lecture 45 - Credit Policy Variables
- Lecture 46 - Cash Management
- Lecture 47 - Cash Flow Presentation
- Lecture 48 - Models of Cash Management- Certainty Model by Baumol
- Lecture 49 - Certainty Model by Baumol Continued
- Lecture 50 - Uncertainty Model by Miller and Orr
- Lecture 51 - Miller and Orr (Continued...) and Cash Management Techniques
- Lecture 52 - Measures of Liquidity
- Lecture 53 - Window Dressing and Management of Current Liabilities
- Lecture 54 - Management of Accounts Payable
- Lecture 55 - Cost of Stretching Accounts Payable - I
- Lecture 56 - Cost of Stretching Accounts Payable - II
- Lecture 57 - Other Accruals and Overtrading
- Lecture 58 - Bank Finance - Introduction
- Lecture 59 - Recommendations of Tondon and Chore Committees
- Lecture 60 - Deciding a Suitable Mix

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Innovation, Business Models and Entrepreneurship

Subject Co-ordinator - Prof. Vinay Sharma, Prof. Rajat Agrawal

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Analyzing the Current Business Scenario

Lecture 2 - Innovation and Creativity - An Introduction

Lecture 3 - Innovation in Current Environment

Lecture 4 - Types of Innovation

Lecture 5 - School of Innovation

Lecture 6 - Challenges of Innovation

Lecture 7 - Steps of Innovation Management

Lecture 8 - Idea Management System

Lecture 9 - Divergent v/s Convergent Thinking

Lecture 10 - Design Thinking and Entrepreneurship

Lecture 11 - Experimentation in Innovation Management

Lecture 12 - Idea Championship

Lecture 13 - Participation for Innovation

Lecture 14 - Co-creation for Innovation

Lecture 15 - Prototyping to Incubation

Lecture 16 - What is Business Model ?

Lecture 17 - Who is an Entrepreneur ?

Lecture 18 - Social Entrepreneurship ?

Lecture 19 - Blue Ocean Strategy - I

Lecture 20 - Blue Ocean Strategy - II

Lecture 21 - Marketing of Innovation

Lecture 22 - Technology Innovation Process

Lecture 23 - Technological Innovation Management Planning

Lecture 24 - Technological Innovation Management Strategies

Lecture 25 - Technology Forecasting

Lecture 26 - Sustainability Innovation and Entrepreneurship

Lecture 27 - Innovation Sustainable Conditions

Lecture 28 - Innovation

Lecture 29 - SME's strategic involvement in sustainable development

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- Lecture 30 - Insight and Entrepreneurship
- Lecture 31 - Management of Innovation, creation of IPR - I
- Lecture 32 - Management of Innovation, creation of IPR - II
- Lecture 33 - Types of IPR
- Lecture 34 - Patents and Copyrights
- Lecture 35 - Patents in India
- Lecture 36 - Business Models and value proposition
- Lecture 37 - Business Model Failure
- Lecture 38 - Incubators
- Lecture 39 - Managing Investors for Innovation
- Lecture 40 - Future markets and Innovation needs for India

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Business Analytics and Data Mining Modeling Using R - Part II

Subject Co-ordinator - Dr. Gaurav Dixit

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Association Rules - Part I
Lecture 2 - Association Rules - Part II
Lecture 3 - Association Rules - Part III
Lecture 4 - Association Rules - Part IV
Lecture 5 - Cluster Analysis - Part I
Lecture 6 - Cluster Analysis - Part II
Lecture 7 - Cluster Analysis - Part III
Lecture 8 - Cluster Analysis - Part IV
Lecture 9 - Cluster Analysis - Part V
Lecture 10 - Cluster Analysis - Part VI
Lecture 11 - Cluster Analysis - Part VII
Lecture 12 - Understanding Time Series - Part I
Lecture 13 - Understanding Time Series - Part II
Lecture 14 - Understanding Time Series - Part III
Lecture 15 - Understanding Time Series - Part IV
Lecture 16 - Regression Based Forecasting Methods - Part I
Lecture 17 - Regression Based Forecasting Methods - Part II
Lecture 18 - Regression Based Forecasting Methods - Part III
Lecture 19 - Time Series Forecasting - Smoothing Methods - Part I
Lecture 20 - Time Series Forecasting - Smoothing Methods - Part II

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Global Marketing Management

Subject Co-ordinator - Prof. Z. Rahman

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Globalization - Part 1
Lecture 2 - Globalization - Part 2
Lecture 3 - Global Economic Environment - Part 1
Lecture 4 - Global Economic Environment - Part 2
Lecture 5 - Global Economic Environment - Part 3
Lecture 6 - Financial Environment - Part 1
Lecture 7 - Financial Environment - Part 2
Lecture 8 - Cultural Issues and Buying Behavior - Part 1
Lecture 9 - Cultural Issues and Buying Behavior - Part 2
Lecture 10 - Political/ Legal Environment - Part 1
Lecture 11 - Political/ Legal Environment - Part 2
Lecture 12 - Global Marketing Research - Part 1
Lecture 13 - Global Marketing Research - Part 2
Lecture 14 - Global Segmentation and Positioning - Part 1
Lecture 15 - Global Segmentation and Positioning - Part 2
Lecture 16 - Global Marketing Strategies - Part 1
Lecture 17 - Global Marketing Strategies - Part 2
Lecture 18 - Global Market Entry Modes - Part 1
Lecture 19 - Global Market Entry Modes - Part 2
Lecture 20 - Global Product Development - Part 1
Lecture 21 - Global Product Development - Part 2
Lecture 22 - Marketing Products and Services - Part 1
Lecture 23 - Marketing Products and Services - Part 2
Lecture 24 - Global Pricing - Part 1
Lecture 25 - Global Pricing - Part 2
Lecture 26 - Communicating with the World Consumer - Part 1
Lecture 27 - Communicating with the World Consumer - Part 2
Lecture 28 - Sales Management - Part 1
Lecture 29 - Sales Management - Part 2

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Global Logistics and Distribution - Part 1
- Lecture 31 - Global Logistics and Distribution - Part 2
- Lecture 32 - Export/Import Management - Part 1
- Lecture 33 - Export/Import Management - Part 2
- Lecture 34 - Export/Import Management - Part 3
- Lecture 35 - Planning, Organization and Control of Global Marketing Operations - Part 1
- Lecture 36 - Planning, Organization and Control of Global Marketing Operations - Part 2
- Lecture 37 - Marketing in Emerging Markets - Part 1
- Lecture 38 - Marketing in Emerging Markets - Part 2
- Lecture 39 - Global Marketing and the Internet - Part 1
- Lecture 40 - Global Marketing and the Internet - Part 2

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Marketing Research and Analysis-II

Subject Co-ordinator - Dr. Jogendra Kumar Nayak

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Marketing Research - I
- Lecture 2 - Introduction to Marketing Research - II
- Lecture 3 - Marketing Research Process - I
- Lecture 4 - Marketing Research Process - II
- Lecture 5 - Marketing Research Process - III
- Lecture 6 - Marketing Research Process - IV
- Lecture 7 - Hypothesis and Research Question - I (with real life example)
- Lecture 8 - Hypothesis and Research Question - II (with real life example)
- Lecture 9 - Hypothesis Development - I (with a real life case)
- Lecture 10 - Hypothesis Development - II (with a real life case)
- Lecture 11 - Research Design - I
- Lecture 12 - Research Design - II
- Lecture 13 - Research Design - III
- Lecture 14 - Research Design - IV
- Lecture 15 - Research Design - V
- Lecture 16 - Research Design - VI
- Lecture 17 - Data Purification and handling - I
- Lecture 18 - Data Purification and handling - II
- Lecture 19 - Data Purification and handling - III
- Lecture 20 - Data Purification and handling - IV
- Lecture 21 - Power of a Test and Sample Size Calculation (Problem Solving)
- Lecture 22 - Sample Size Calculation and Hypothesis Testing (Problem Solving)
- Lecture 23 - Hypothesis Testing - I (Problem Solving)
- Lecture 24 - Hypothesis Testing - II (Problem Solving)
- Lecture 25 - Non-Parametric Test - I
- Lecture 26 - Non-Parametric Test - II
- Lecture 27 - Non-Parametric Test - III
- Lecture 28 - Non-Parametric Test - IV
- Lecture 29 - Non-Parametric Test - V

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Non-Parametric Test - VI
- Lecture 31 - Non-Parametric Test - VII
- Lecture 32 - Non-Parametric Test - VIII
- Lecture 33 - Introduction to ANOVA and ANCOVA
- Lecture 34 - Conducting one-way ANOVA
- Lecture 35 - Solving n-way ANOVA - I
- Lecture 36 - Solving n-way ANOVA - II
- Lecture 37 - N-way ANOVA and MANOVA in SPSS
- Lecture 38 - MANOVA and ANCOVA in SPSS
- Lecture 39 - ANCOVA in SPSS
- Lecture 40 - ANCOVA and MANCOVA in SPSS
- Lecture 41 - Covariance and Correlation
- Lecture 42 - Correlation in SPSS
- Lecture 43 - Partial and Multiple Correlation
- Lecture 44 - Simple Regression Analysis in SPSS
- Lecture 45 - Multiple Regression Analysis in SPSS - I
- Lecture 46 - Multiple Regression Analysis in SPSS - II
- Lecture 47 - Stepwise Regression and Hierarchical Regression
- Lecture 48 - Hierarchical Regression and Dummy Variable Regression
- Lecture 49 - Logistic Regression Analysis
- Lecture 50 - Discriminant Analysis in SPSS
- Lecture 51 - Factor Analysis in SPSS - I
- Lecture 52 - Factor Analysis in SPSS - II
- Lecture 53 - Exploratory Factor Analysis in SPSS
- Lecture 54 - Confirmatory Factor Analysis in SPSS - I
- Lecture 55 - Confirmatory Factor Analysis in SPSS - II
- Lecture 56 - Confirmatory Factor Analysis in SPSS - III
- Lecture 57 - Structural Equation Modelling in SPSS
- Lecture 58 - Mediation and Moderation Analysis in SPSS
- Lecture 59 - Cluster Analysis in Practice - I
- Lecture 60 - Cluster Analysis in Practice - II

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Business Statistics

Subject Co-ordinator - Prof. Mukesh Kumar Barua

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Statistics and Data

Lecture 2 - Types of Statistics, types of Data and sources of Data, Population vs Sample

Lecture 3 - Scales of Measurement

Lecture 4 - Data representation techniques - Part 1

Lecture 5 - Data representation techniques - Part 2 and measures of central tendency - Part 1

Lecture 6 - Measures of Central Tendency - Part 2

Lecture 7 - Examples of introduction to data and data representation techniques

Lecture 8 - Measures of Variation

Lecture 9 - Applications of Measures of Central Tendency and Measures of Variation

Lecture 10 - Chapter concepts- Measures of central tendency and measures of variation, Outliers, and shape of

Lecture 11 - Numerical Descriptive Measures

Lecture 12 - Covariance and Coefficient of Correlation, Introduction to Probability

Lecture 13 - Probability - Part 1

Lecture 14 - Probability - Part 2

Lecture 15 - Probability - Part 3

Lecture 16 - Probability Distributions - Part 1

Lecture 17 - Probability Distributions - Part 2

Lecture 18 - Probability Distributions - Part 3

Lecture 19 - Examples for Standardized Normal Distribution

Lecture 20 - Evaluating Normality, Exponential Probability Distribution

Lecture 21 - Chapter Concepts - Probability Distributions

Lecture 22 - Sampling and Sampling Techniques

Lecture 23 - Sampling Distribution - I

Lecture 24 - Sampling Distribution - II

Lecture 25 - Sampling Distribution - III

Lecture 26 - Method of Estimation

Lecture 27 - Interval Estimation

Lecture 28 - Confidence Interval - I

Lecture 29 - Confidence Interval - II

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- Lecture 30 - Types of Hypothesis Testing
- Lecture 31 - Hypothesis Testing Process - I
- Lecture 32 - Hypothesis Testing Process - II
- Lecture 33 - Hypothesis Testing Examples
- Lecture 34 - Hypothesis Testing of Proportions - I
- Lecture 35 - Hypothesis Testing of Proportions - II
- Lecture 36 - Hypothesis Testing-One sample Test
- Lecture 37 - Hypothesis Testing using Minitab
- Lecture 38 - Hypothesis Testing of Proportions using Minitab
- Lecture 39 - Hypothesis Testing Two Sample Test - I
- Lecture 40 - Hypothesis Testing Two Sample Test - II
- Lecture 41 - Hypothesis Testing Two sample Test - III
- Lecture 42 - Paired Sample Test
- Lecture 43 - Hypothesis Testing of Proportion
- Lecture 44 - Example of Hypothesis Testing
- Lecture 45 - Design of Experiment
- Lecture 46 - Analysis of variance - I
- Lecture 47 - Analysis of variance - II
- Lecture 48 - Analysis of variance - III
- Lecture 49 - Tukey Kramer test
- Lecture 50 - Randomized Blocked Design
- Lecture 51 - A Factorial Design - I
- Lecture 52 - A Factorial Design - II
- Lecture 53 - Chi-square test goodness of fit - I
- Lecture 54 - Chi-square test goodness of fit - II
- Lecture 55 - Chi-square test of independence
- Lecture 56 - Simple linear regression - I
- Lecture 57 - Simple linear regression - II
- Lecture 58 - Assumption of Regression
- Lecture 59 - Multiple Regression
- Lecture 60 - Example of multiple Regression

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:MCDM Techniques Using R

Subject Co-ordinator - Dr. Gaurav Dixit

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to MCDM Techniques - Part I
Lecture 2 - Introduction to MCDM Techniques - Part II
Lecture 3 - Introduction to MCDM Techniques - Part III
Lecture 4 - Analytic Hierarchy Process (AHP) - Part I
Lecture 5 - Analytic Hierarchy Process (AHP) - Part II
Lecture 6 - Analytic Hierarchy Process (AHP) - Part III
Lecture 7 - Analytic Hierarchy Process (AHP) - Part IV
Lecture 8 - ELECTRE - Part I
Lecture 9 - ELECTRE - Part II
Lecture 10 - ELECTRE - Part III
Lecture 11 - ELECTRE - Part IV
Lecture 12 - ELECTRE - Part V
Lecture 13 - Introduction of TOPSIS - Part I
Lecture 14 - TOPSIS - Part II
Lecture 15 - VIKOR - Part I
Lecture 16 - VIKOR - Part II
Lecture 17 - Introduction of Fuzzy Sets
Lecture 18 - Fuzzy AHP - Part I
Lecture 19 - Fuzzy AHP - Part II
Lecture 20 - Sensitivity Analysis

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Manufacturing Strategy

Subject Co-ordinator - Prof. Rajat Agarwal

Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Output of Manufacturing
- Lecture 2 - Operations Systems
- Lecture 3 - Operations Strategy
- Lecture 4 - Functional Strategy Within Context of a Firm
- Lecture 5 - Functional Dominance within Corporate Strategy
- Lecture 6 - World Class Manufacturing Organization
- Lecture 7 - Ps of Manufacturing Strategy
- Lecture 8 - Contribution of Skinner and Hayes and Wheelwright
- Lecture 9 - Alternative Paradigm of Manufacturing Strategy
- Lecture 10 - Some Generic Manufacturing Strategies - I
- Lecture 11 - Developing Manufacturing Strategy
- Lecture 12 - Understanding Markets
- Lecture 13 - Concept of Order Winner and Qualifiers
- Lecture 14 - Basic Characteristics and Specific Dimensions of Order Winners and Qualifiers
- Lecture 15 - Some Specific Order Winners and Qualifiers - I
- Lecture 16 - Some Specific Order Winners and Qualifiers - II
- Lecture 17 - Some Specific Order Winners and Qualifiers - III
- Lecture 18 - Some Specific Order Winners and Qualifiers (non operation related criteria)
- Lecture 19 - Developing an Operations Strategy
- Lecture 20 - Developing an Operations Strategy
- Lecture 21 - Developing an Operations Strategy
- Lecture 22 - Enlightened View of Manufacturing
- Lecture 23 - Manufacturing Strategy Taxonomy
- Lecture 24 - Quality Management and Manufacturing Excellence
- Lecture 25 - Total Quality Management and Manufacturing Excellence
- Lecture 26 - Deming's Approach to Quality
- Lecture 27 - Business Excellence Awards
- Lecture 28 - Process Choice
- Lecture 29 - Process Choice

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- Lecture 30 - Product Profiling
- Lecture 31 - Critical Success Factor for World Class Manufacturing
- Lecture 32 - Value Added Engineering
- Lecture 33 - Total Employee Involvement
- Lecture 34 - HR Theories for Operation Strategy
- Lecture 35 - Flexible Manufacturing System
- Lecture 36 - Concept of Focus
- Lecture 37 - Toyota Production System - I
- Lecture 38 - Toyota Production System - II
- Lecture 39 - World Class Manufacturing and India
- Lecture 40 - Achieving World Class Status

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Strategic Management

Subject Co-ordinator - Prof. R. Srinivasan

Co-ordinating Institute - IISc - Bangalore

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Strategic Management

Lecture 2 - Concept of Corporate Strategy

Lecture 3 - Strategic Management Process - 1

Lecture 4 - Strategic Management Process - 2

Lecture 5 - The 7-S Framework

Lecture 6 - Corporate Policy and Planning in India

Lecture 7 - Board of Directors - Role and Functions

Lecture 8 - Board of Directors - Role and Functions, Top Management - Role and Skills, Board Functioning - In

Lecture 9 - Board Functioning - Indian Context and Environmental Scanning

Lecture 10 - Environmental Scanning and Industry Analysis

Lecture 11 - The synthesis of External Factors and External Factors Analysis Summary (EFAS)

Lecture 12 - Internal Corporate Analysis and Impact Matrix

Lecture 13 - Value Chain Analysis

Lecture 14 - Synthesis of Internal Factors - 1

Lecture 15 - Synthesis of Internal Factors - 2

Lecture 16 - Internal Factors Analysis Summary (IFAS) and Case Study - 1

Lecture 17 - Case Analysis

Lecture 18 - Key Financial Ratios

Lecture 19 - Case Analysis - 2 and SFAS Matrix

Lecture 20 - Business Strategy

Lecture 21 - Corporate Strategy - 1

Lecture 22 - Corporate Strategy - 2

Lecture 23 - Corporate Strategy - 3 and Functional Strategy

Lecture 24 - Functional Strategy - 1

Lecture 25 - Functional Strategy - 2

Lecture 26 - Functional Strategy - 3 and Strategic Choice

Lecture 27 - Strategy Implementation - 1

Lecture 28 - Strategy Implementation - 2

Lecture 29 - Evaluation and Control

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Strategic Information Systems - 1
- Lecture 31 - Strategic Information Systems - 2
- Lecture 32 - Other Strategic Issues - 1
- Lecture 33 - Other Strategic Issues - 2
- Lecture 34 - Small and Medium Enterprises
- Lecture 35 - Non- Profit Organizations
- Lecture 36 - Summary - 1
- Lecture 37 - Summary - 2

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Global Supply Chain Management

Subject Co-ordinator - Prof. N. Viswanadham

Co-ordinating Institute - IISc - Bangalore

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Global Supply Chain Networks Part - 1
Lecture 2 - Introduction to Global Supply Chain Networks Part - 2
Lecture 3 - Zara - fast fashion
Lecture 4 - The Supply Chain Eco-System Framework
Lecture 5 - Supply Chain Eco-System Framework
Lecture 6 - Supply Chain Eco-System Framework
Lecture 7 - Metro Cash and Carry
Lecture 8 - Performance Analysis
Lecture 9 - Supply Chain Risk - Part-1
Lecture 10 - Supply Chain Risk - Part-2
Lecture 11 - Supply Chain Risk - Part-3
Lecture 12 - Mattel Toy Recalls and Supply Chain Management
Lecture 13 - Innovation in Emerging markets
Lecture 14 - Innovations in Supply Chain Ecosystem
Lecture 15 - Indian Telecom and Bharti Airtel
Lecture 16 - CEMEX - Part-1
Lecture 17 - CEMEX - Part-2
Lecture 18 - Governance
Lecture 19 - Governance of networked organizations
Lecture 20 - The Orchestration Governance Model
Lecture 21 - Orchestration-Examples
Lecture 22 - Li & Fung - Part-1
Lecture 23 - Li & Fung - Part-2
Lecture 24 - Supply Chain Design - Part-1
Lecture 25 - Supply Chain Design - Part-2
Lecture 26 - Green supply chain design - Part-1
Lecture 27 - Green supply chain design - Part-2
Lecture 28 - Green Supply Chain Ecosystem Analysis
Lecture 29 - GRIP Framework

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- Lecture 30 - Location Selection
- Lecture 31 - Ecosystem Aware Location Analysis
- Lecture 32 - Food supply chain in India
- Lecture 33 - Food supply chain ecosystem - Grip frame work
- Lecture 34 - Food Security in India
- Lecture 35 - Smart Villages and Cities - Part-1
- Lecture 36 - Smart Villages and Cities - Part-2
- Lecture 37 - Overview of the Course
- Lecture 38 - How to use the Video lectures